

## Food Systems Leadership Institute

### North Carolina State University: Our Three Winners (Deah Barakat, Yusor and Razan Abu-Salha)

#### Event Timeline

##### February 10, 2015

- 5:30 p.m. UNC-Chapel Hill (UNC) learns that local news outlets have reported a shooting with multiple victims at a Chapel Hill condominium complex. Unknown whether victims or the gunman were affiliated with UNC.
- 7:00 p.m. UNC issues statement to campus that Chapel Hill police responded to a report of gunshots at Finley Forest condominium complex near campus. Three individuals found shot and pronounced dead at the scene (names not released). Chapel Hill police (Police) then notify victims' families.
- 8:00 p.m. Police hold a community meeting. UNC Public Safety officers and Student Affairs staff attend. Names of the victims begin appearing on social media.
- 11:00 p.m. Police confirm victims' names (not released). UNC informs communications counterparts at NC State about possible connections. NC State communications informs campus police and university leadership, and begins monitoring news and social media. UNC issues a follow-up statement to campus: Suspect is in custody; Investigation is ongoing; Counseling services are available; Victims' names have not been officially released.
- 12:00 a.m. Student Affairs staff on campuses begin communicating. NC State receives confidential confirmation of the victims' names.

##### February 11, 2015

- 3:00 a.m. Police release victims' names. Police file charges against suspect. UNC sends brief note to community with victims' names and affiliations with UNC and NC State. Social media explodes.
- 7:00 a.m. Leadership at both campuses meet.
- Campus Communications Leaders discuss ongoing communications plans, coordination and timing, conferring with Duke.
  - Student Affairs assembles the "boots on the ground" team: Office for Institutional Equity and Diversity; Campus Enterprises; Counseling Center; Police; Communications and others.
  - The Muslim Student Association is contacted.
  - Staff member spent time with the Chancellor and others to ensure all knew appropriate customs, what to expect, etc.
- 10:00 a.m. UNC and NC State Chancellors distribute all-campus messages and homepage updates.
- Messages focus on confirmation of facts, honoring the students, condolences and available counseling services.
  - Campuses manage international media requests.
- 11:00 a.m. UNC Chancellor Folt consults with Imam Abdullah Antepli. NC State Chancellor Woodson meets family at Mosque.
- UNC, NC State and Duke work with Student Muslim Associations to plan vigils.
  - UNC schedules Press Conference.
  - NC State begins planning Wednesday's funeral service on campus.
  - Campuses release updates including information about prayer services, vigils, direct support of Muslim community and importance of diversity, respect and inclusion.
- 2:00 p.m. UNC hosts press conference. NC State chancellor, UNC Central chancellor, other community leaders participate.
- 6:00 p.m. UNC holds prayer service followed by a vigil.
- Student-led effort with support from UNC-Chapel Hill Student Affairs. Student organizations from Chapel Hill and NC State communicated and coordinated this and ongoing efforts.

- Chancellors Folt and Woodson, Family Members, Student Leaders and Friends from both campuses attend.
- Thousands attend from UNC, other schools and community. Students bused in from NC State.

## February 12, 2015

- 1:00 p.m. NC State hosts a call to prayer followed by a funeral service held by the Islamic Association of Raleigh. Thousands attend.
- 6:00 p.m. NC State hosts a call to prayer and candlelight vigil sponsored by NC State's Muslim Student Association. Students bused in from UNC.

### Continuing the Conversation

NC State and UNC-Chapel Hill looked for opportunities to continue honoring the memories of Deah, Yusor and Razan, and sought opportunities to continue focusing on the importance of diversity and inclusion.

### Continuing to Honor Deah, Yusor and Razan

Chancellor Woodson started a scholarship fund in honor of the students.

- Met internally on the morning of Feb. 18.
- Met with the family on the afternoon of Feb. 18.
- Planned a media announcement for Feb. 20.

### Area Map



### Social Media Snapshot

This chart represents aggregated social media conversation from Twitter, Facebook, blogs, forums, mainstream news and comments. **#ChapelHillShooting** appears worldwide.

