

## **Technology Commercialization at The Ohio State University**

**Issue:** One of the president's goals at The Ohio State University is to foster a more collaborative and entrepreneurial culture among the faculty, staff, and students. The Office of Technology Licensing and Commercialization is responsible for supporting faculty and students develop new technologies, protect intellectual property and commercialize new inventions for licensing to established or start-up companies.

**What has been done:** The Office of Technology and Licensing was re-organized into a unit based on four functions, including invention cultivation, intellectual property protection, business strategy and marketing, and financial operations. The organizational change optimized the functions and skills of the office staff and licensing associates. In the previous system, licensing associates performed all functions for individual colleges. Additional accomplishments include:

- Development of a technology catalog and marketing of OSU technologies at the Bio2009 trade show
- Use of a ranking system for technologies
- Use of a new, streamlined invention report (<http://tlc.osu.edu/inventors/reporting.cfm>)
- Marketing of technologies in partnership with the Department of Commerce using the USA National Innovation Marketplace (<http://usainnovation.planeteureka.org/marketplace/usa/>)
- Customer outreach and education for small groups of faculty or students

**Impacts:** In fiscal year 2010 35 licenses or options were executed (30% increase); 7 new start-ups were launched; 173 invention reports were submitted (5.5% increase); 66 patents were filed and 38 issued (historic best year); and 345 marketing slicks are now available on the web.

**Funding Sources, Cooperators, Partners, Mentors etc.:** Partners: Office of Research; Office of Technology Licensing and Commercialization; College Research Officers. Mentors: Dr. Jean Schelhorn, Associate Vice President for Technology Licensing and Commercialization and Dr. Bobby Moser, Vice President of Agriculture Administration and Dean, College of Agriculture.

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