



## *Biography*

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### *Ruben Fernandez, JD*

Ruben Fernandez is the president of Fast Track Leadership, Inc., and works producing and running programs and support services that specialize in leadership development. A teacher and executive coach, Ruben utilizes over a score of assessment tools in his leadership work, including 360-degree feedback instruments, the Myers Briggs Type Indicator, and the FIRO-B. He is also experienced in using several simulation exercises to teach negotiation and conflict resolution skills as well as team work, organizational structure, and leading change. He serves as a speaker and executive coach for many national senior leadership development programs, including the *National Food Systems Leadership Institute* (ranked the #2 open enrollment leadership program in 2016 by HR.com), the American College of Obstetricians and Gynecologists' *National ACOG Leadership Institute*, and the *Maternal and Child Health Public Health Leadership Institute* (11th place award from the Leadership 500 Excellence Award Committee), and regularly coaches and advises executives in private industry. He travels across the United States to work with health care, universities, and private industry on organizational change and leadership issues, and often helps them create their own leadership curriculums and programs. He also uses TOPS facilitation methods and futuring tools to facilitate strategic planning for organizations. Ruben runs the nationally acclaimed Fast Track Leadership Intensive in Chapel Hill, NC, and is the Co-Author of *It-Factor Leadership: Become a better leader in 13 steps*.

Ruben is also a board certified attorney who helps closely held corporations manage change. He specializes in representing regulated industries, and is licensed to practice in the Federal and NC Court systems. He counsels business leaders in forecasting how their businesses will need to adapt, their change strategies, and succession planning, including the legal, corporate, and interpersonal ramifications of their decisions.

Ruben studied Law and received his J.D. at the University of North Carolina at Chapel Hill. In graduate school he studied Organizational Psychology at Tulane University. He received his undergraduate degree from UNC-Greensboro in Social Psychology, with a minor in Dance and has a psychological counseling background focusing on interpersonal relationships. He also has an avid interest in technology and serves on the Technology Advisory Committee for the NC Bar Association, is a member of the World Future Society, and usually serves on the Board of Directors for any two given local non-profit businesses.

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