

## D. Mark McCoy, Ph.D



Dr. Mark McCoy is a composer, conductor, executive coach, and leader in higher education. He currently serves as both Managing Partner of Princeton Entertainment Group and as Senior Advisor to President Gordon Gee of West Virginia university. Prior to these roles, he served as President of DePauw University, dean of the DePauw University School of Music, music executive of Shepherd University and CEO of MusicFirst Festivals. A prolific and successful fundraiser, he closed the largest campaign in Great Lakes College Association history (\$382 million). Under his leadership, DePauw's School of Music completely reinvented itself—launching the bold *21st-Century Musician Initiative*, a complete re-imagining of the modern-day music school. At Shepherd, he tripled the size of the student body and garnered invitations to perform around the world including the Montreux Jazz Festival and Carnegie Hall. He has been invited to speak throughout the country and is a sought-after executive coach. His work in the community has had meaningful impact in every assignment and his town/gown efforts are praised by elected officials, community leaders and the public at large.

With degrees from Shepherd College, the Peabody Conservatory and Texas Tech University, his diverse educational background makes him a firm believer in and product of both the professional school and the liberal arts tradition. As a conductor, Dr. McCoy has performed in Spain, Ireland, Italy, Switzerland, France, England, Germany, Austria and the Czech Republic as well as throughout the US including Carnegie Hall and the White House. Dr. McCoy has composed a symphony, an opera, operettas, musicals, and many instrumental works and is currently revising his novel, *Curtain Music*, concerning the relationship of Brahms and the Schumanns.

Dr. McCoy was presented the "Teaching Excellence" award and inducted into Pi Kappa Lambda, Sigma Alpha Iota (as "National Arts Associate"), Phi Kappa Phi and Phi Beta Mu, as well as well as *Who's Who Among America's Teachers*, *Who's Who in Collegiate Faculty* and the *International Who's Who in Music and Musicians*. A Hall is named in his honor at Shepherd University. He was a regular visitor and contributor for the National Association of Schools of Music and served on the National Commission on Accreditation.

Mark is happily married to Lisa and they happily parent triplet daughters, Rose, Savannah and Madison. The family is a collection of avid readers, musicians, travelers and seekers of ways to positively influence their community.