



Biography

Rick Rocchetti

Rick Rocchetti is a Consultant, Coach and Trainer his expertise is in organization development and change. For more than 30 years, Rick has been a big picture partner to people driven organizations including local governments, pharmaceutical companies and universities.

“Simply put, I love helping people. Organization development is an area of expertise that allows me to co-create shifts and powerful change not just in individuals but across entire companies.”

And throughout his career, he has not only consulted and coached on organization change, he has also led change efforts himself: directly managing the strategies, execution, and sustainment - saving millions of dollars and transforming company culture and performance for years to come.

His academic background includes undergraduate degrees in Management and Marketing from Bluefield State College, dual Master’s degrees in Religious Education (Adult Education) from Fordham University and Organization Development (AU/NTL) from The American University.

Rick has held positions of responsibility in a variety of organizations, from the City of Raleigh to GlaxoWellcome (now GlaxoSmithKline) and from the Catholic Diocese of Raleigh to JM Family Enterprises (Toyota and Lexus Distributorship for the Southeast).

He is on the board of the Learning Consortium. He volunteers at the Shepherd’s Table Soup Kitchen and is a coach for the Caldwell Fellows Program at NCSU. He and his wife have one daughter.