

Food Systems Leadership Institute

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California Pear Growers Association



Association of California
Egg Farmers

TCCA
Tehama Colusa Canal Authority



SAN GABRIEL VALLEY
MUNICIPAL
WATER DISTRICT
AZUSA | SIERRA MADRE | MONTEREY PARK | ALHAMBRA

**See's
CANDIES**



Plastic
Recycling
Corp. of
California

**PACIFIC COAST
RENDERERS ASSOCIATION**

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ORGANIC PRODUCTS, INC.



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PACIFIC EGG & POULTRY ASSN
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DARLING
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CALIFORNIA
WAREHOUSE
ASSOCIATION

California Seed
Association
**CALIFORNIA
GRAIN
& FEED
ASSOCIATION**



**CALIFORNIA
BEAN SHIPPERS
ASSOCIATION**



CONSUMER
BRANDS
ASSOCIATION

2022 US Elections

California has 40 million Residents

- Major growth in inland CA – Inland Empire in South, Central Valley – More Conservative, Traditional Agricultural Areas

Political Fallout

- 1st Time Ever, CA Lost a Congressional Representative – Fall from 53 to 52
- Democrats 30, Republicans 12

US Trends – Northern and Western Liberal States Lose Seats, Southern Conservative states pick up seats

- Seven states lost 1 seat:
 - Illinois, Michigan, New York, Ohio, Pennsylvania, West Virginia
- Six states will had their congressional delegations grow:
 - Colorado, Florida, Montana, North Carolina, Oregon
 - Texas – 2 seats [added more than 4 million residents over the past decade]

2022 Mid terms – Historical Trend, Every President Loses Seats in Midterms?

- Reeps fumble Senate, barely pick up House????????

CALIFORNIA POPULATION CHANGES

BOE
(9 million people)



CONGRESS
(793,000 people)



SENATE
(921,000 people)



ASSEMBLY
(466,000 people)



Statewide Growth: +5.09%



Percent Change*



*A comparison for the 2010 Census PL-94 and 2018 Census ACS 5-Year Data Sets.

California Political Composition

CA is a One Party State

- All Statewide Officers are Democrats
- Both Senator Democrats
- Senate 40 total members – 32 D -8R
- Assembly 80 total members – 62 D – 18 R

Budget

- \$312+ Billion Budget, passed but still negotiating
- \$4 B more than Gov Proposed, \$5 B more than last year
- \$32 billion “deficit”

Trends in Statewide Voter Registration 1998 – 2022

	1998	2002	2006	2010	2014	2018	2022
Democrat	46.8%	45.0%	42.7%	44.5%	43.4%	44.4%	46.77%
Republican	35.8%	35.0%	34.4%	30.8%	28.4%	25.1%	23.93%
No Party Preference	12.4%	14.8%	18.5%	20.2%	21.2%	25.5%	22.71%

Hispanics made up more than half of total U.S. population growth from 2010 to 2019

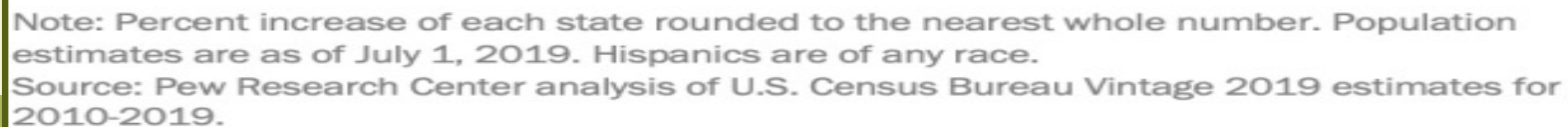
U.S. population change by race and ethnicity, 2010-2019

	2019 population	Change, 2010-19	Share of total increase
Hispanic	60,572,000	9,829,000	52%
Asian	18,906,000	4,145,000	22%
Black	41,147,000	3,134,000	17%
White	197,310,000	-79,000	<0%
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Total	328,240,000	18,918,000	

Note: White, Black and Asian individuals include those who report being only one race and are not Hispanic. Hispanics are of any race. Population figures rounded to nearest 1,000. Shares of total increase are calculated from unrounded numbers and may not add to 100%. Source: Pew Research Center analysis of U.S. Census Bureau Vintage 2019 estimates for 2010-2019.

PEW RESEARCH CENTER

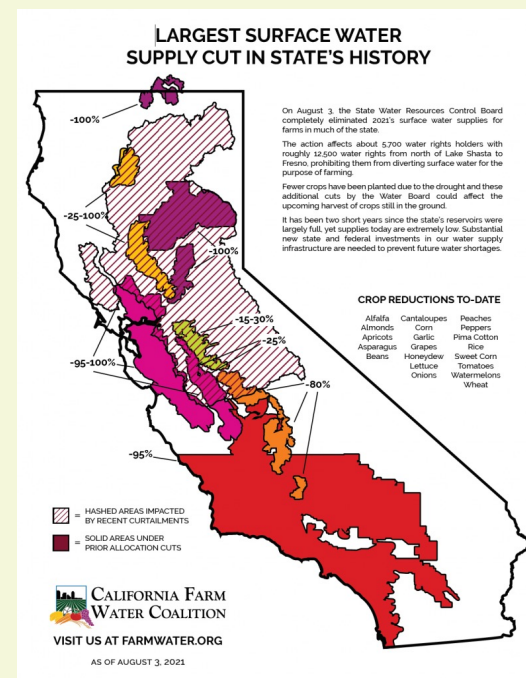
% increase in Hispanic population, by state, 2010-2019



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California Food and Agriculture Facts

- CA has approx. 76,700 Farms
- CA Has approx. 15.8 Million Acres of Farmland Harvested Annually
- 9 million Irrigated Acres
- CA Grows over 400 commercial crops (Asparagus to Yams), 14 are only grown in CA
- Dedicate 25.8 million Acre Feet of Water to Growing Crops
- CA Farms Produce approx. \$51 Billion in Farm Gate Value (FGV)
- Contribute approx. \$140 Billion to states economy
- CA focuses on High Value Crops – 2.5% of land, 12.9% of total FGV
- Drought creates significant challenges for many regions in the state
- Highly dependent on Surface Water, replace with Groundwater
- In the last year major CA entities sold or closing: Foster Farms, Western Milling, Imperial Western, Farmer John closing - Smithfield Leaving.





Food and Agriculture Policy Trends

What Happens In Vegas, May Stay in Vegas

What Happens in California,
Does Not Stay in California



Food and Agriculture Policy Trends

- **Words Matter-** Framing an Issue is Important – Agriculture does not frame issues well.
- Example: Climate Change and Water Storage
- **Timing and Messenger**
- Vaccines - Who said: “If _____ tells me to take it (Vaccine), I am not taking it.”
- Kamala Harris, VP Debate
- CA Gov Newsom created our own Vaccine Approval Panel, delaying vaccines in CA for almost 2 weeks.
- I ask “If Donald Trump were elected, would Democrats be refusing to take the Vaccines?”
- **You Cannot Run Against Numbers!**
- 2020 Election Pivoted on approximately 30 counties
- Every Pundit knew – NC, AZ, NV, GA, Ohio, PA important, but only a handful of counties in those states mattered.

Food and Agriculture Trends

Packaging

Plastics

- Extended Producer Responsibility (EPR)
- SB 54/AB 1080 – Passed in OR, Maine – Bills in 26 states, EU
- Banning Plastic Containers

Mandatory Minimum Content

- Bottl Bills will be spreading – CA has 13 Billion Containers
- AB 793 Beverages, AB 478 Thermoforms, EU, 11 states

Recyclable and Compostable Mandates

- Truth in Package Labeling
- Resin ID Codes – Mandated in 23 states, CA wants to Ban Them

Food Contents

- Taxes – Candy Tax, SSB taxes, Local Taxes
- Banning Food Ingredients, Lack of regard for FDA



Food and Agriculture Trends Standard of Identity/Terms/Geographic

Meat – “Plant Based” “Imitation” – Federal Bill, 23 states have bills, 11 passed

- UBS says \$84 Billion by 2030
- Milk/Cheese – Soy, Oat, Almond
- Product Composition - % fats not solid in Milk

Marketing Terms

- “Natural”
- “Sustainable”
- Proposition 65 – Mandatory Labels

Geographic Protectionism <https://californiagrown.org/>

- Geographic Terms such as “California” “Napa” “Sonoma”
- Appellations common in wine, not in food – More to come
- 5 bills in CA on the Issue
- Voluntary Licensing Agreement <https://californiagrown.org/>



Food and Agriculture Trends

Labor

- The US and CA continue to have ag labor challenges – Cost, Availability
- CA Farms Employ 829,000 people (2015 US Census)
- 79.3% of CA Ag Workers were foreign born (2019)
- Driving cropping decisions – row crops to almonds
- CA has higher minimum wage – \$15 in 2023, indexed
- CA has restrictive Overtime Rules – 1.5 x wages > 8 hrs day, 40 hour in a week
- Immigration, H2A, Agriculture Supports Immigration reform and Foreign Worker Programs
- Technology – Every Industry is Working on Tech to Replace Labor
 - Difficult to Prune Wine Grapes with Robots
- Workers Comp, Heat Stress, Covid, UI
- Competition with Restaurants, Construction
- How can AI help tech do advanced tasks

Food and Agriculture Trends

Natural Resources

- **Climate Change Policy**

- Implementation of Regulations

- Cap and Trade

<https://ww2.arb.ca.gov/our-work/programs/cap-and-trade-program>

- Electrification

- Low Carbon Fuel Standards

<https://ww2.arb.ca.gov/our-work/programs/low-carbon-fuel-standard>

- Livestock Production, Methane

<https://clear.ucdavis.edu/>

- Renewable Energy Production – Intermittent, cost etc.

- Byproducts, Organics Waste Management, Short Term Climate Pollutants

- Feed and Livestock, Compost, Rendering

- Adaptation – impact on cropping patterns, Drought, Heat

Regulatory Issues – CA Has a very High Cost for Regulatory Compliance

- Pesticides – elimination of many Fumigants, Glyphosate, issues with Phylloxera, Nematodes

- Air Quality

- Emissions from Cultivation, Livestock Emissions, Pesticides

Food and Agriculture Policy Trends

Animal Welfare

- **Proposition 2, 2008 Ballot Initiative**
- Required hens to “Stand up, turn around, w/o touching another hen or a cage”
- Why a performance standard and not “cage free”?
- Started with Eggs, “Just a little more room” “penny an egg”
- Passed with the Highest Percentage of any Ballot Initiative
- HSUS and Egg Farmers Cooperate to Ban “Sale” of Non Compliant Eggs in CA – AB 1437, CDFA Regulations on Food Safety (Size Requirement in law)
- Balance Commerce Clause – Lawsuits from Midwestern States, not producers – CA Egg Farmers, HSUS on same side.
- CA Egg Farmers want Strong Enforcement and Rules
- CA Farmers went from Corporate Ag Criminals, to Victims
- Prop 12 – Pork products
- Supreme Court upholds Prop 12
- Other AW Issues, Dairy Cattle Tail Docking, Dehorning, Foie Gras, Wild Horses, Horse Race Tracks