

**GRIMMWAY ENTERPRISES, INC.**

**JEFF HUCKABY**  
**PRESIDENT AND CEO**  
**GRIMMWAY FARMS**

**ERIC PROFFITT**  
**EVP OF SALES &**  
**MARKETING**



WE ARE  
**CARROTS**





# ORIGINS AND EVOLUTION

Rod and Bob Grimm started Grimmway Farms in 1969 after opening a roadside stand selling corn in the early 60's and using carrots to rotate with.

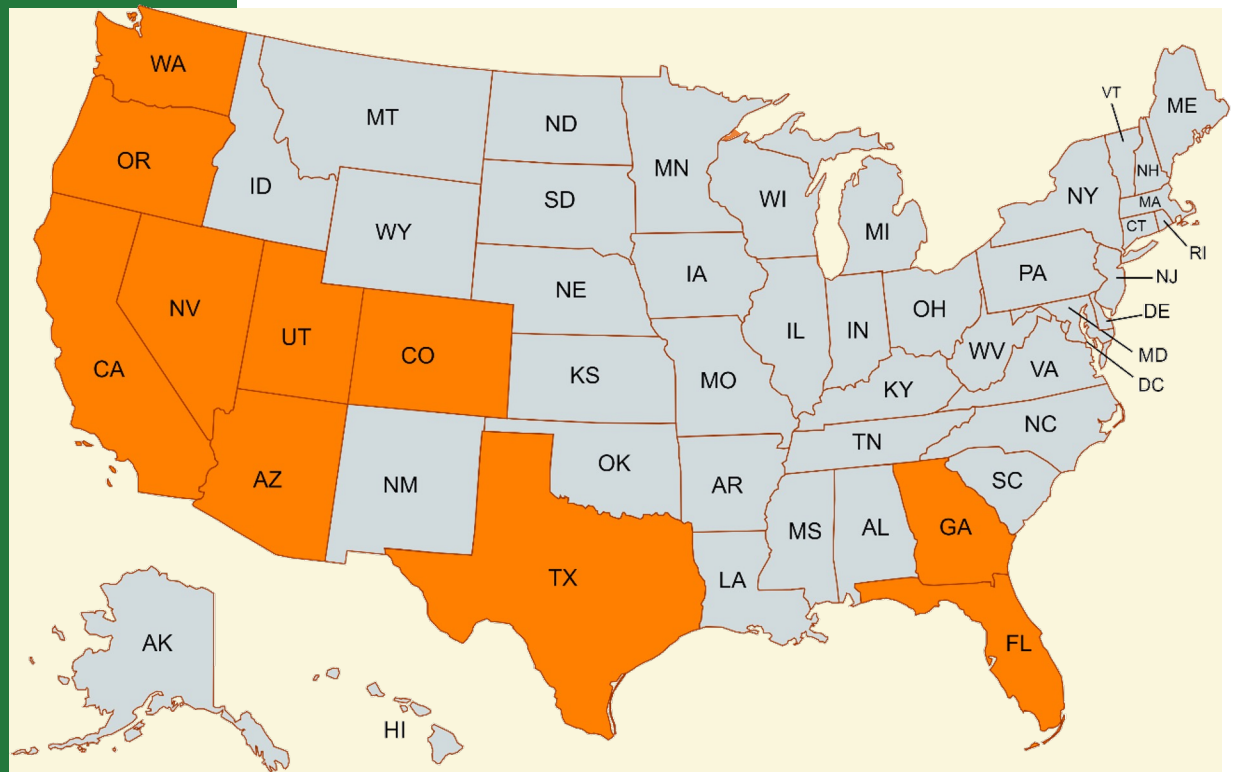
The brothers passed away in 1998 and 2006 but the families retained ownership.

In 2019, we celebrated our 50<sup>th</sup> anniversary as a family-owned business.

In 2020, we sold to Teays River Investments, LLC based out of Indiana. The existing Management Team is still in place, providing us with the necessary resources to take Grimmway to the next level.



# CARROT GROWING REGIONS



**10 STATES**

**MORE THAN 60,000  
CONVENTIONAL ACRES**

**MORE THAN 55,000 ORGANIC  
CERTIFIED ACRES**

**6,700 PLANTINGS ANNUALLY**





# CARROTS TYPES



Grown and produced for  
every need

*If you laid out all of the carrots Grimmway Farms grew in 2020 end-to-end, they would circle the Earth 123 times.*



# WHOLE CARROTS (CELLOS)



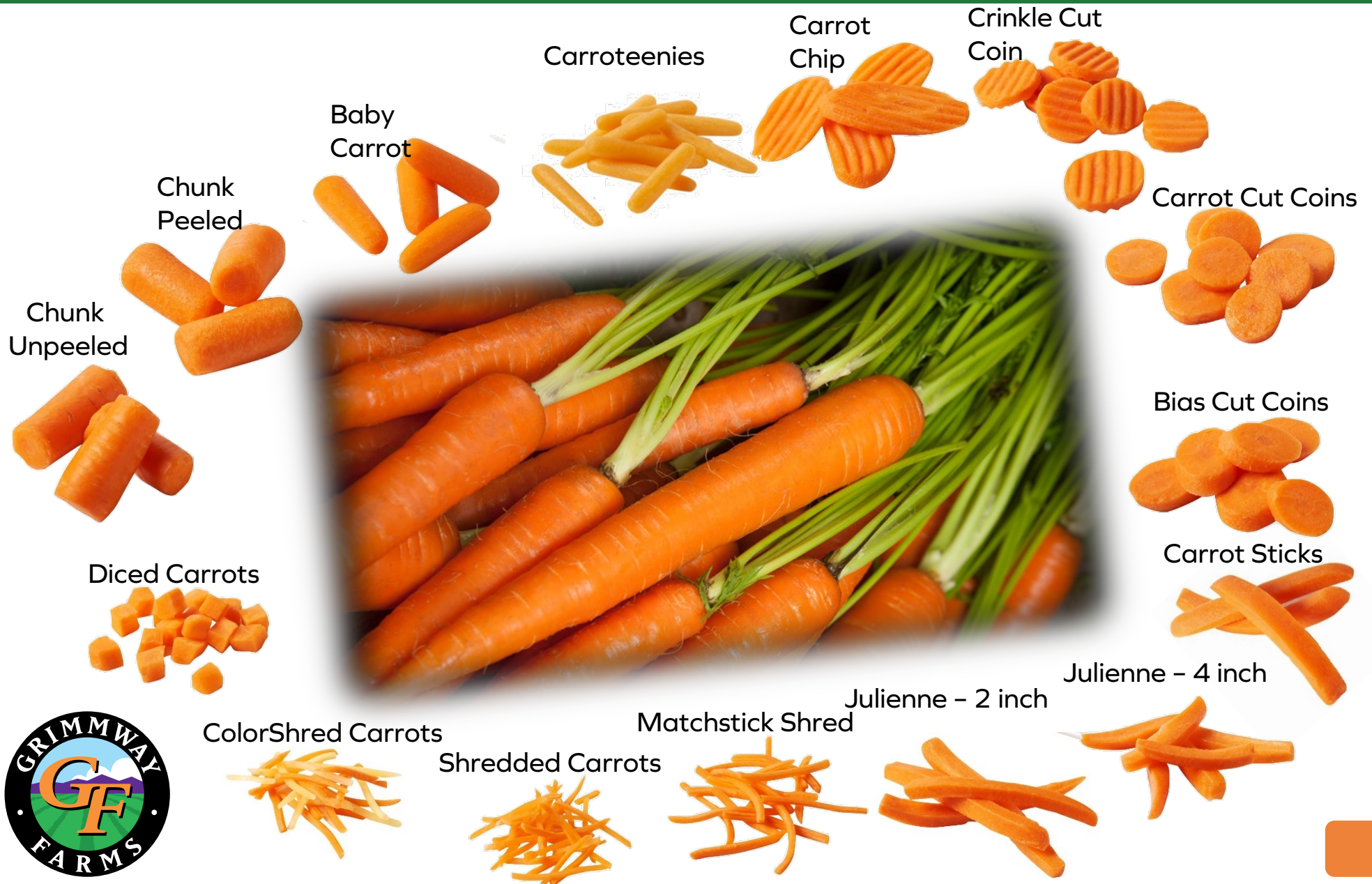


# BABY CARROTS (CUT AND PEELED)





# VARIETY OF CARROT TYPES





# CARROT GROWING PROCESS & METHODS



Care taken from soil  
preparation to harvest







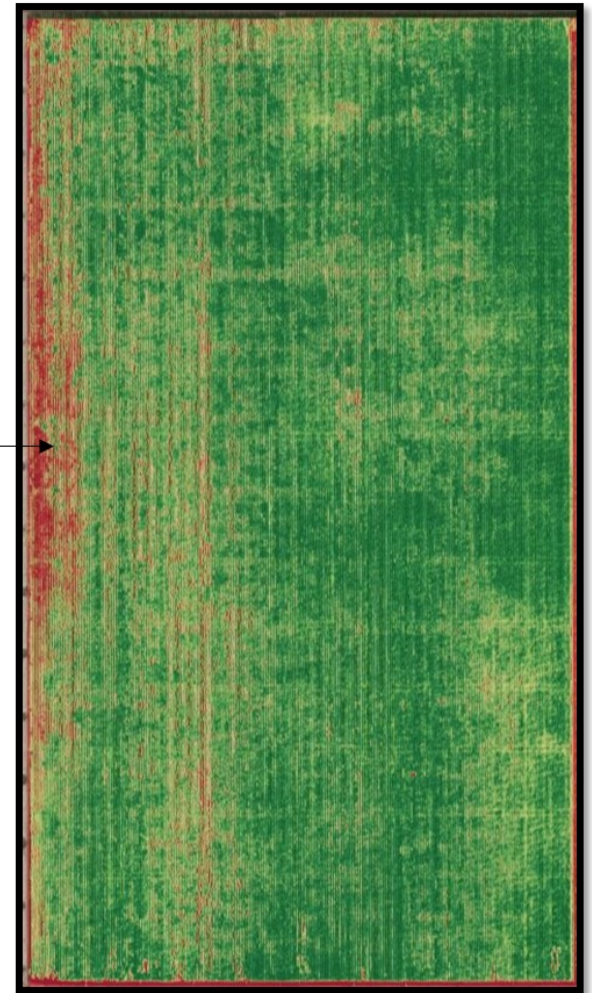
# DRONE IMAGERY

Carrots - Color Image

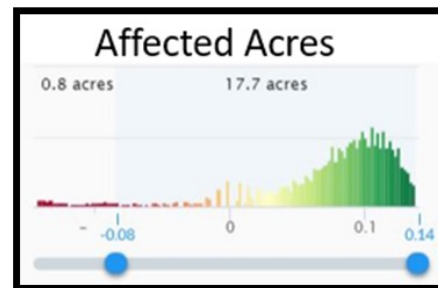


Area of Stress

Carrots – Stress/Health Analysis



Area of Stress



# FOLIAR DISEASES





# CARROTS – ROOT DISEASES





# CARROT HARVESTER





# WHY FARM ORGANICALLY?



# ORGANIC VEGETABLES PROCESS & METHODS



Working with nature for  
long term sustainable  
production





# ORGANIC ROTATIONAL CROPS



More than 65 organic vegetable varieties  
Most available 365 days every year



- Cal-Organic Farms grows certified organic carrots and vegetables on land that totals 1.25 times the size of Washington DC.
- Our productivity and yield per acre is likely much higher as well





# COVER CROP





# COMPOST SPREADER





# PLANTING



# WEED REMOVAL





# WEEDING





# WEEDING -- LASERWEEDER





# CROP HEALTH – BENEFICIAL INSECTS





# FOLIAR DISEASES





# LETTUCE HARVEST



# THE POWER OF THE

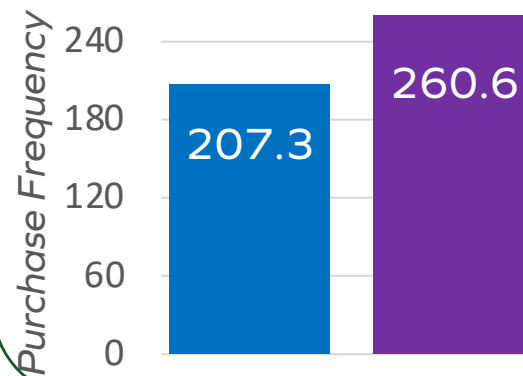


# SHOPPER

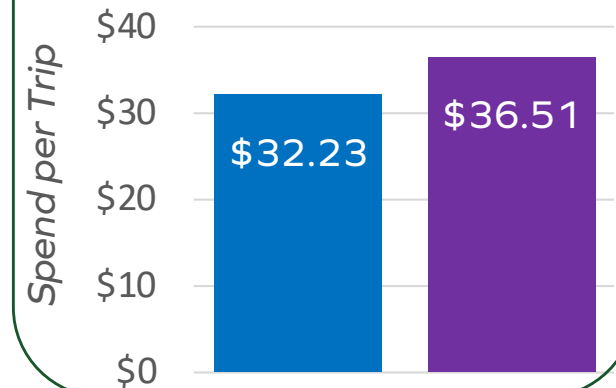
Share of US Shoppers Purchasing  
Cal-Organic Farms Vegetables  
52 Weeks Ending February 26, 2023



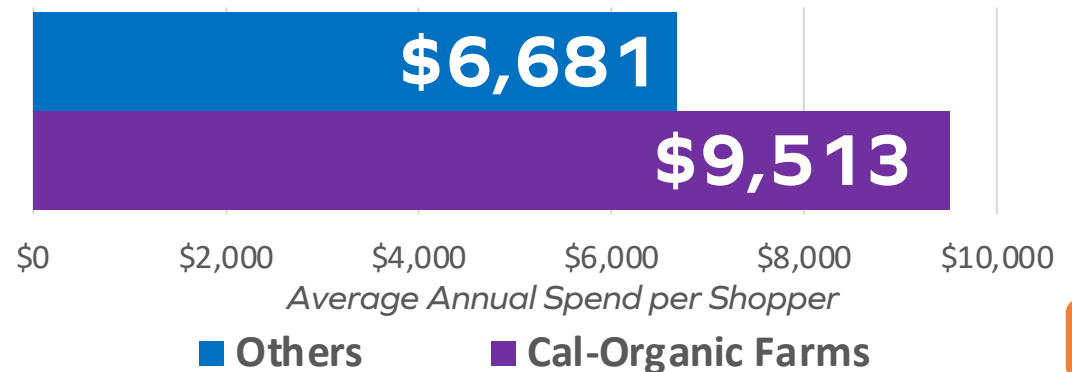
Purchase Frequency  
Cal-Organic Farms vs All  
52 Weeks Ending February 26, 2023



Shopper Spend Per Trip  
Cal-Organic Farms vs All  
52 Weeks Ending February 26, 2023



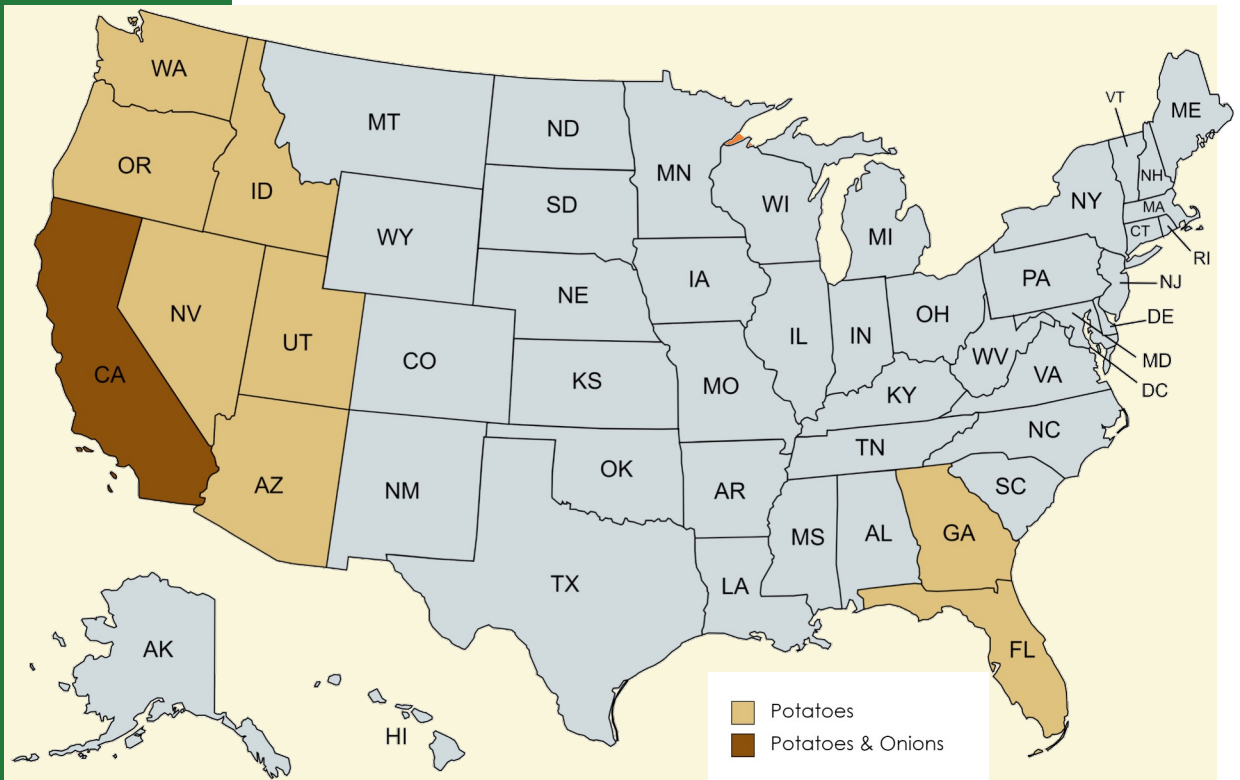
Average Annual US Shopper Spend  
Cal-Organic Farm vs All Shoppers  
52 Weeks Ending February 26, 2023





# POTATO & ONION GROWING REGIONS

IN MARCH 2023, A PARTNERSHIP WAS ANNOUNCED FOR GRIMMWAY TO TAKE OVER TASTEFUL SELECTION'S FARMING OPERATIONS GROWING BABY POTATOES



**9 STATES**

**MORE THAN 22,000 ACRES**



# THE FUTURE

## CHALLENGES

## RESEARCH & DEVELOPMENT



Fresh nutritious food for  
today and future  
generations



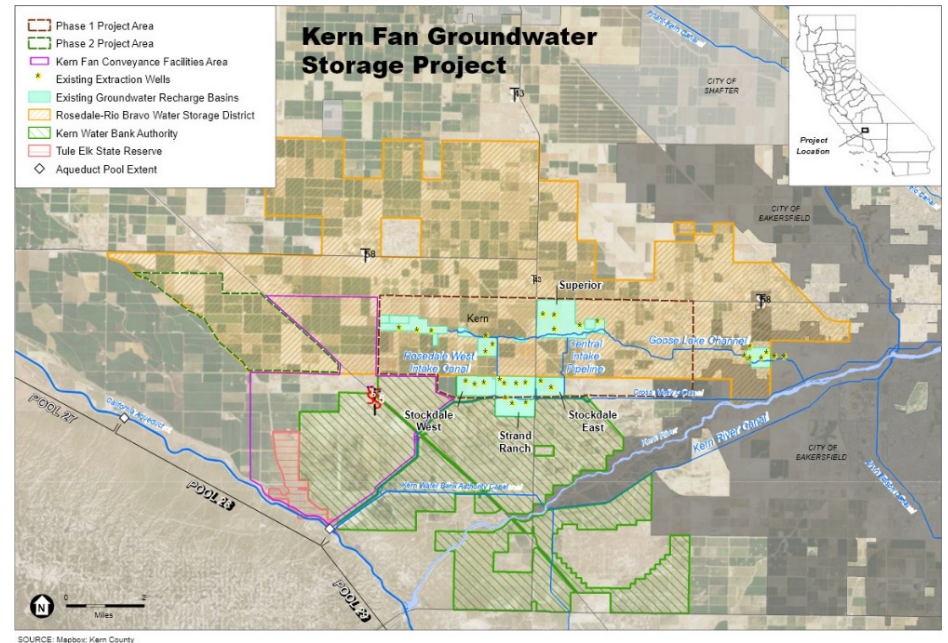


# CHALLENGES – LABOR REDUCTIONS





# CHALLENGES – WATER





# MULTI-COLORED BEETS





# SEED DEVELOPMENT AND TRIALS










































# WHERE OUR PRODUCTS GO: TOP CUSTOMER DISTRIBUTION CENTERS



# TOP CUSTOMERS

	Carrot	Org Veg	Onion	Potato
				
				
				
				
				
				
				
				
				
				

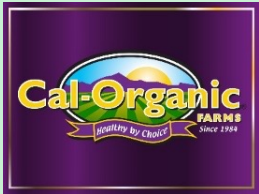




# GRIMMWAY AT-A-GLANCE

Headquartered in Bakersfield, CA, Grimmway Farms traces its roots to a produce stand opened by the Grimm Brothers in the early 1960s. Grimmway is a global leader and world's largest producer of carrots, and also supplies more than 65 organic, USA-grown crops year-round. Grimmway is committed to caring for customers, honoring sustainable practices and preserving natural resources for future generations.

## Brands



## Products

### Organic Vegetables

Over 65 seasonal and year-round organic vegetables

### 16 Carrot Cuts

- Whole
- Baby
- Sticks
- Shred
- Coins
- Chips
- Diced and more!

### Food Service

- Schools
- Restaurants and more!

Juice Concentrate

## Certifications

Organic



USDA Good Agricultural Practices Compliant



Kosher



Non-GMO



## Distribution



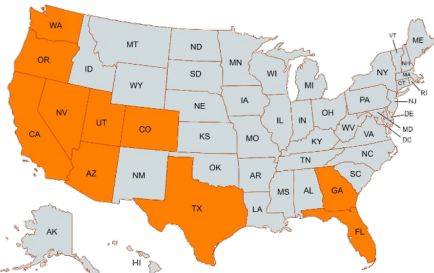
Ship to all **50** states in the USA and **20** countries worldwide. Operate out of **18** facilities.

## Employment



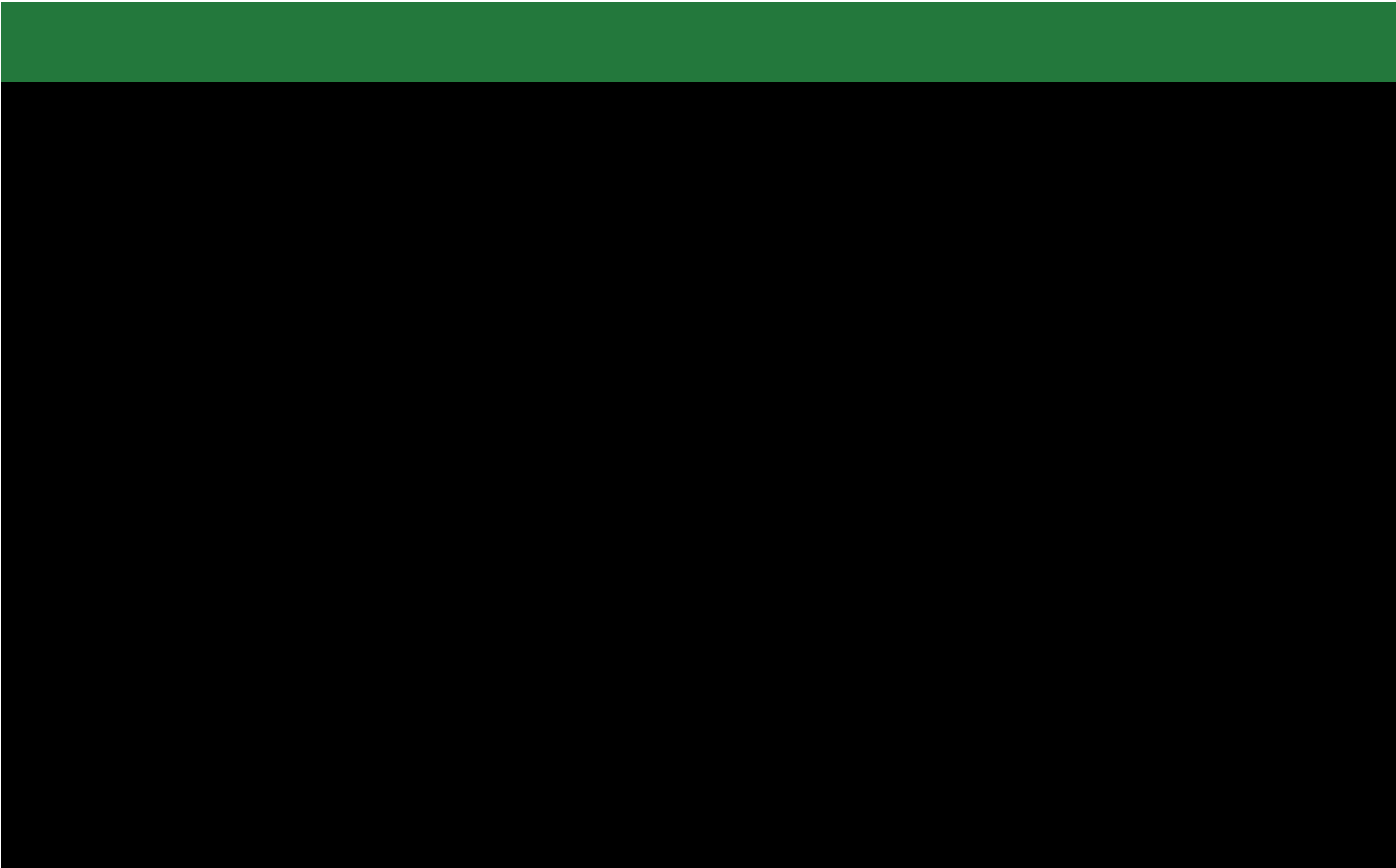
More than  
**7,000**  
jobs depend on  
Grimmway Farms

**Largest Private Employer in Kern County**



Growing Region







# THANK YOU

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