# Automating the California Strawberry Industry



# **California Strawberries All Year Round**

Fresh: 1.9 Billion Pounds

**Frozen: 342 Million Pounds** 

**Crop Value: \$3.0 Billion** 

**Area: 37,552 Acres** 



Source: 2021 – USDA Market News, PSAB, CSC

### **California Strawberries: Market Facts**

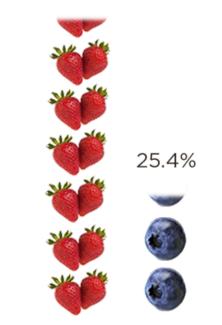
USING LESS THAN 1% OF CALIFORNIA'S FARMLAND strawberries produce the fourth most valuable crop in California

CALIFORNIA GROWS nearly 90% of all strawberries that are produced in the U.S.









7.6% 5.0%



(52 Weeks ending 7/11/2021)











Meetings

Law

CDFA Home California Agricultural Production Statistics

### California Agricultural Production Statistics

### California's Top 10 Agricultural Commodities

California's agricultural abundance includes more than 400 commodities. Over a third of the country's vegetables and three-quarters of the country's fruits and nuts are grown in California. California's top 10 valued commodities for the 2021 crop year are:

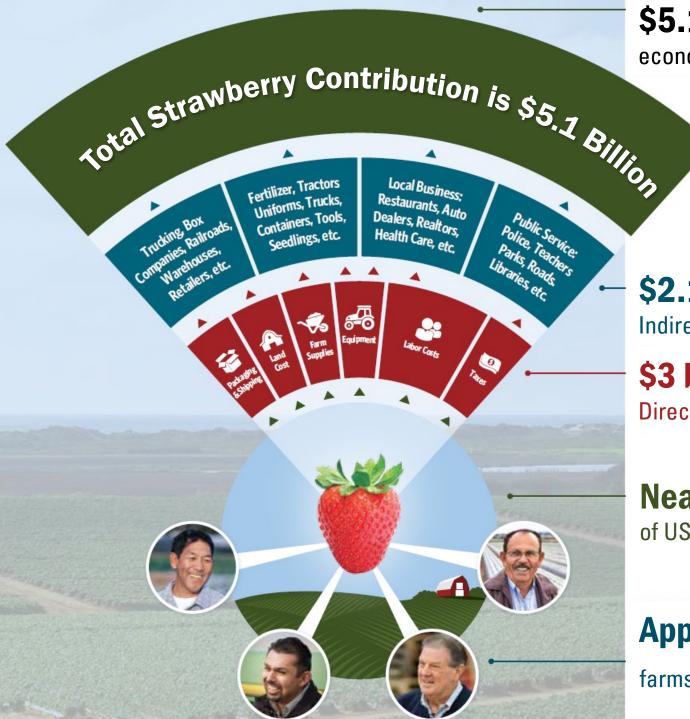
- Dairy Products, Milk \$7.57 billion
- > Grapes \$5.23 billion
- > Almonds \$5.03 billion
- Cattle and Calves \$3.11 billion

- Lettuce \$2.03 billion
- > Tomatoes \$1.18 billion

Pistachios — \$2.91 billion

- > Walnuts \$1.02 billion
- > Rice \$1.00 billion

Strawberries — \$3.02 billion



### \$5.1 billion

economic contribution generated by California strawberry farmers

### \$2.1 billion

Indirect impact of strawberry farmers

### \$3 billion

Direct impact of strawberry farmers

### Nearly 90%

of US-grown strawberries are from California

Approximately 250 family-owned strawberry

farms with 70,000 jobs created



















About CA Strawberries >

Strawberry Health & Wellness >

Recipes v

Strawberry Farm Stories >

Blog



### California Strawberries Healthy, Sustainable, and Delicious

Discover the care that goes into the land and people that produce the strawberries we all love.











**The Best Summer Cocktails** 







### CAL POLY

SAN LUIS OBISPO



### **Campus field research locations**





Mission: Increase the sustainability of California Strawberry growing through research and education that is aligned with grower needs.



Entomology

Pathology

**Automation** 





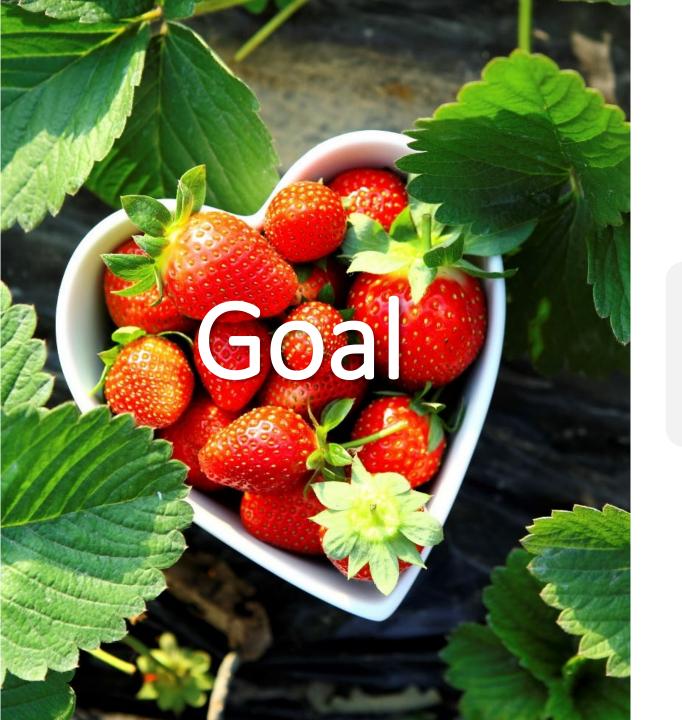
Fund RFP / Internal Research



## Facilitate Define Targets / Farmer Surveys / Field Studies



Coordinate
Seminars / Field Days /
Introductory Meetings





Provide commercially available solutions within five years









Pest Management

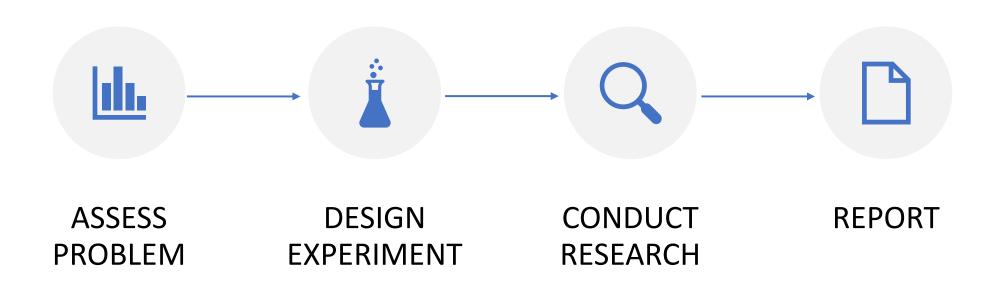


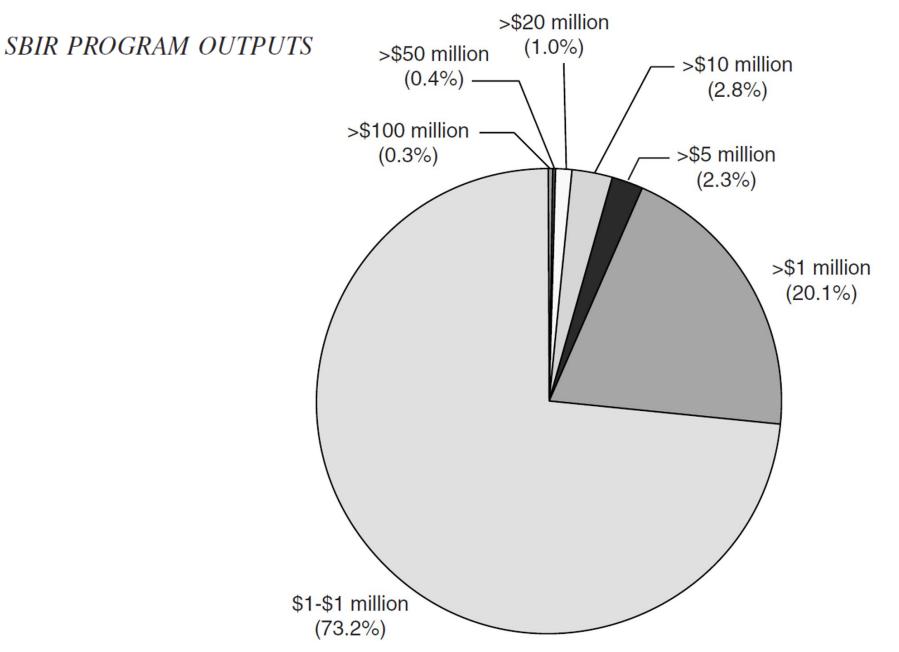




Processing

### **Conventional Approach**

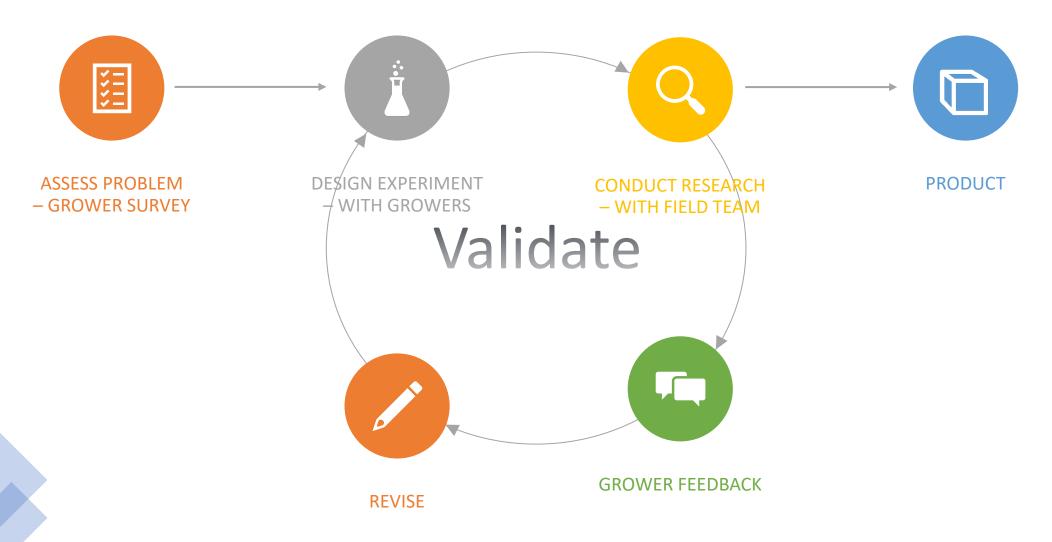




**FIGURE 4-2** Distribution of projects with sales >\$0.

SOURCE: NRC Phase II Survey.

### **Strawberry Center Approach**



### Playbook

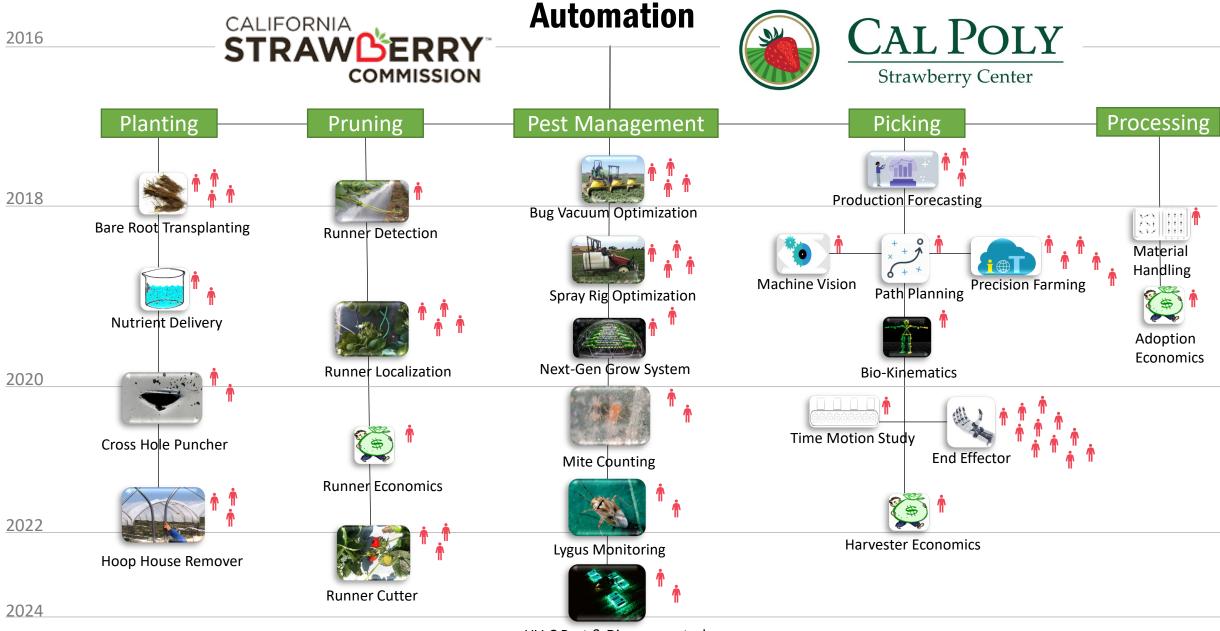


Listen to growers



Products that meet growers where they are





**UV-C Pest & Disease control** 



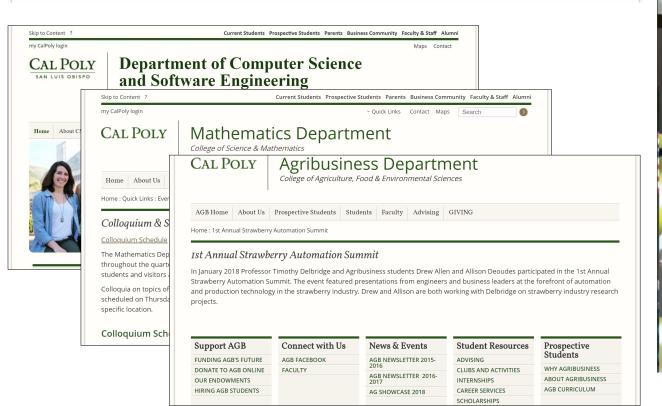
# CALPOLY

Strawberry Center

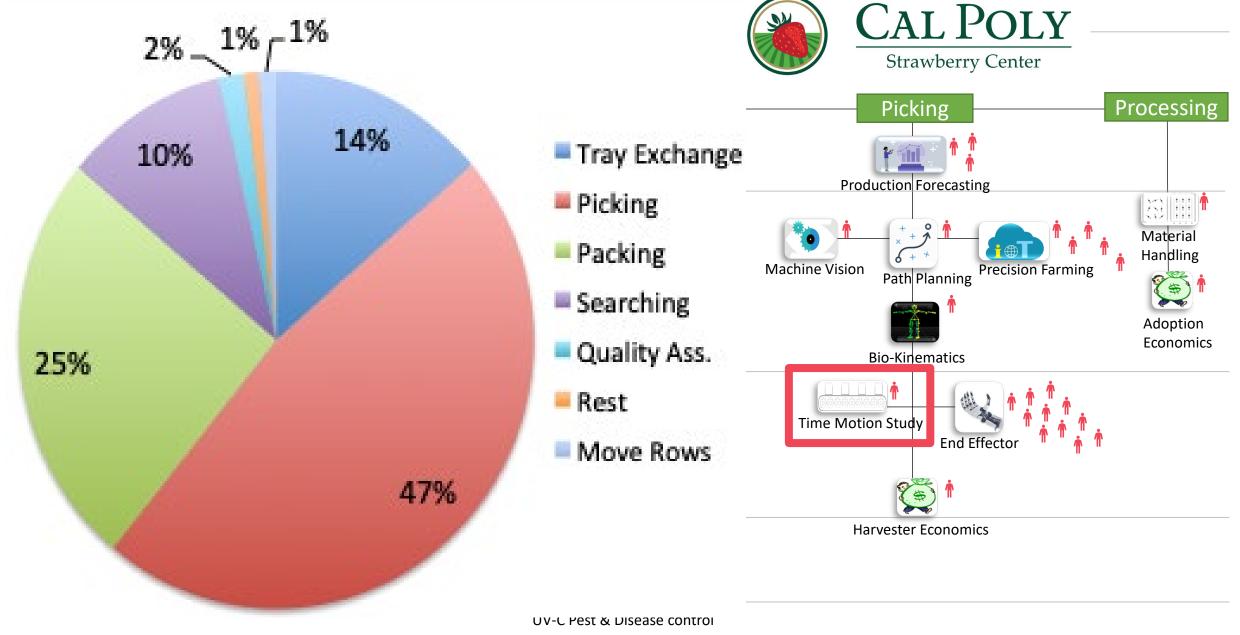








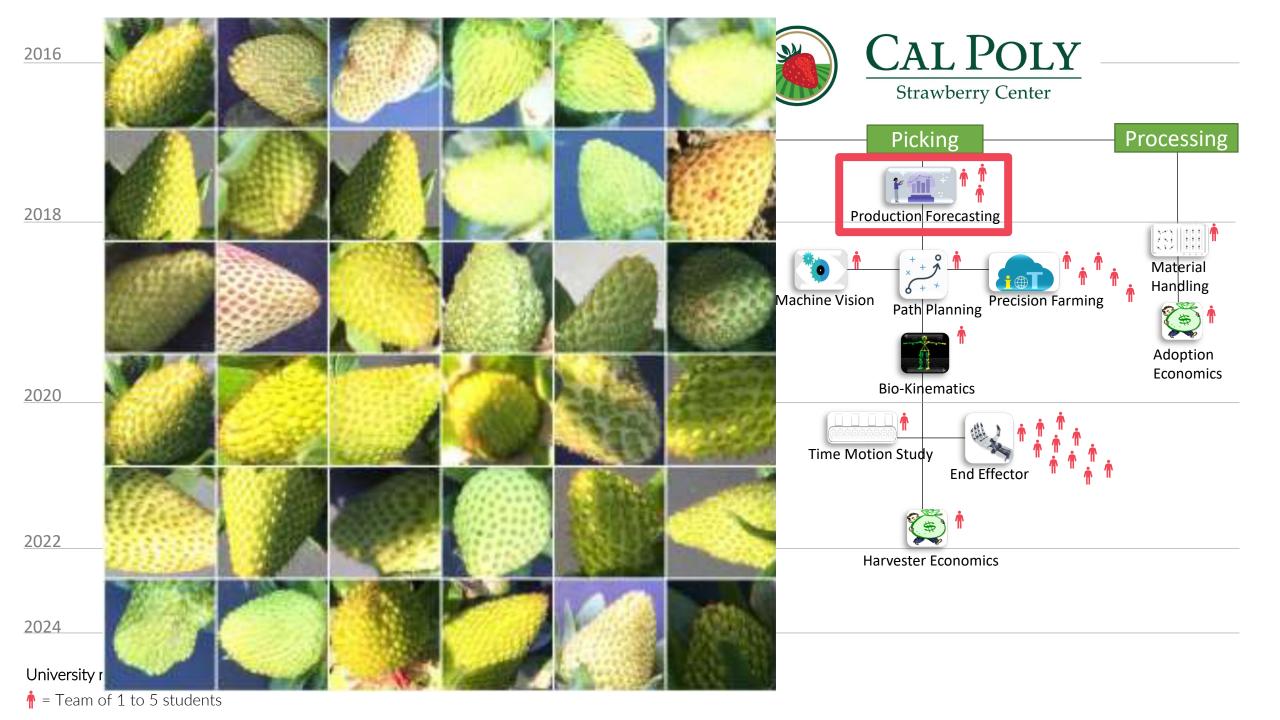


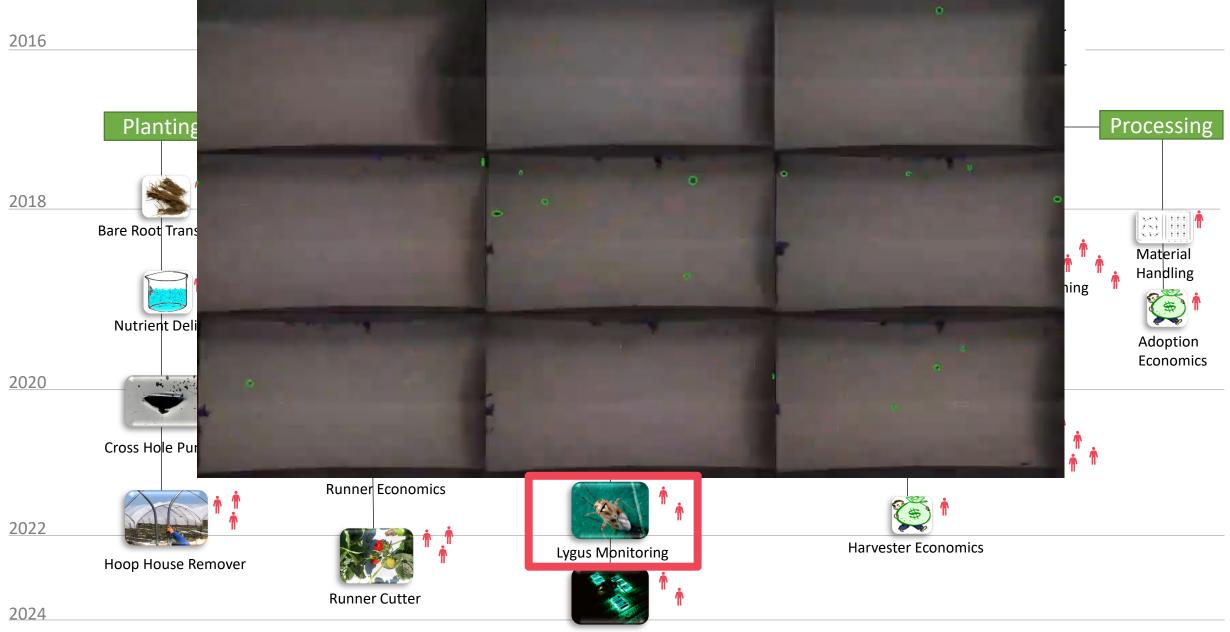


University research projects from 2016 to 2023

↑ = Team of 1 to 5 students







UV-C Pest & Disease control

2018

2020

### Economic Feasibility of Strawberry Processing Mechanization

Drew Allen and Timothy Delbridge Agribusiness Department



berry Center

#### Introduction

Strawberry processing is an important part of the industry but often goes unnoticed. In 2015, 627 million pounds of strawberries were processed, valued at \$276,330,000. Every strawberry that goes into the processing side of the industry must have the calyx removed. This removal process is currently done by hand, either in the field or processing facility.



#### Objectives

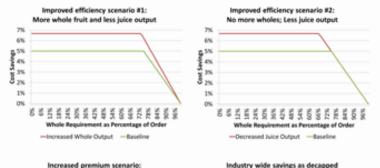
The objective of this project is to make a conclusion regarding the economic feasibility of a recently developed automated calyx removal machine. This machine uses a computer vision guided water knife to slice the calyx off the strawberry at a rate of 2,500 berries per minute.

#### Methods

We developed a linear programming model to identify the least cost strategy for decapping strawberries given the existence of the new technology subject to specified constraints. The model includes the option to purchase strawberries with the calyx, which will be sent through the automated calvx remover, or with the calyx previously removed. Strawberries purchased with the calyx previously removed are purchased at a premium but subject to less loss or fruit damage.

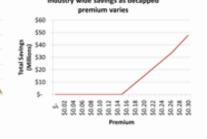
#### Results

Below are figures that show the results of the linear programming model and sensitivity analyses. These figures display how important individual parameters are to the total cost savings from implementing the robotic decapper. The baseline scenario reflects a required output of 50% wholes, 30% partials, and 20% juice with assumed costs of \$0.30 for capped strawberries and \$0.50 for decapped strawberries. These figures show the impact on cost savings from changing the assumed machine output efficiency and premiums for decapped fruit.



\$0.05 additional decapped premium

—Increased Premium —Baseline





#### Conclusion

This analysis shows that the current output specifications of the robotic decapper do not make adoption feasible at current fruit prices. As can be seen in the results figures, the percentages of whole fruit and juice that are output from the machine create binding constraints depending on the order requirements. Premium also has a big impact on cost savings. The premium is much lower than normal in 2017, which causes the machine to be unprofitable. However, this is expected to rebound since many variables such as labor costs and yields cause the premium to shift.

This research points to three areas on

conical shape are sent through the machine. This will increase the efficiency of the machine.



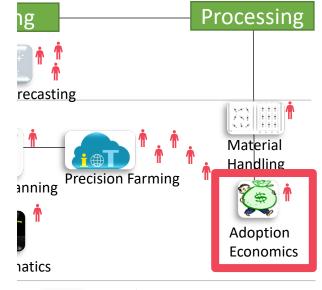
- 2. Partial Implementation: The machine could be implemented only at processors that have a relatively low whole requirements such as jam producers rather than industry wide. This will enable the machine output to meet a higher percentage of order specifications.
- could be redesigned to reduce processing speed and improve accuracy. This would allow the machine to meet more orders

which to focus moving forward.

 Pre-sorting: Strawberries could be presorted so that only ideal size and



3. Machine Redesign: The machine industry wide though the technical feasibility of redesign is uncertain.







conomics

2024

2022

University



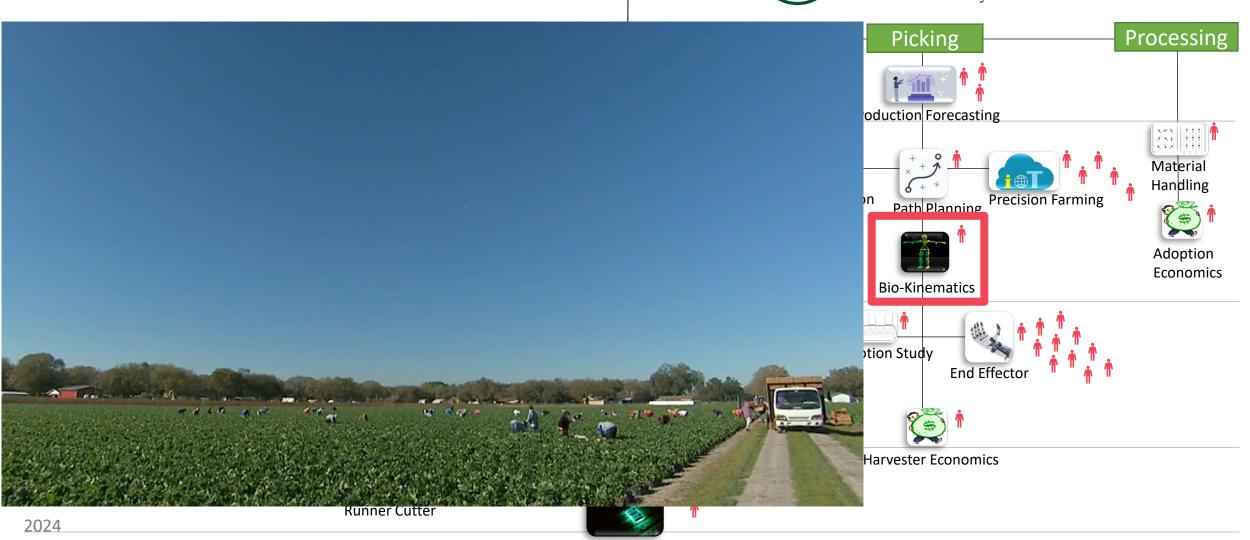
#### Automation

STRAW ERRY

COMMISSION

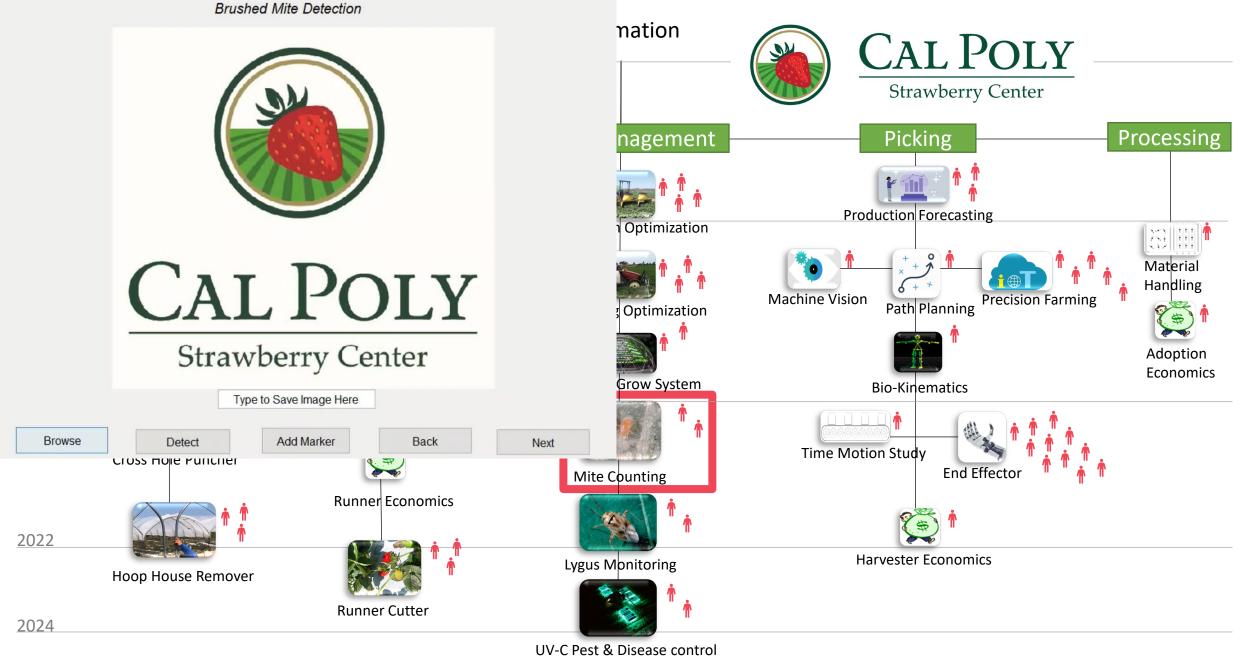


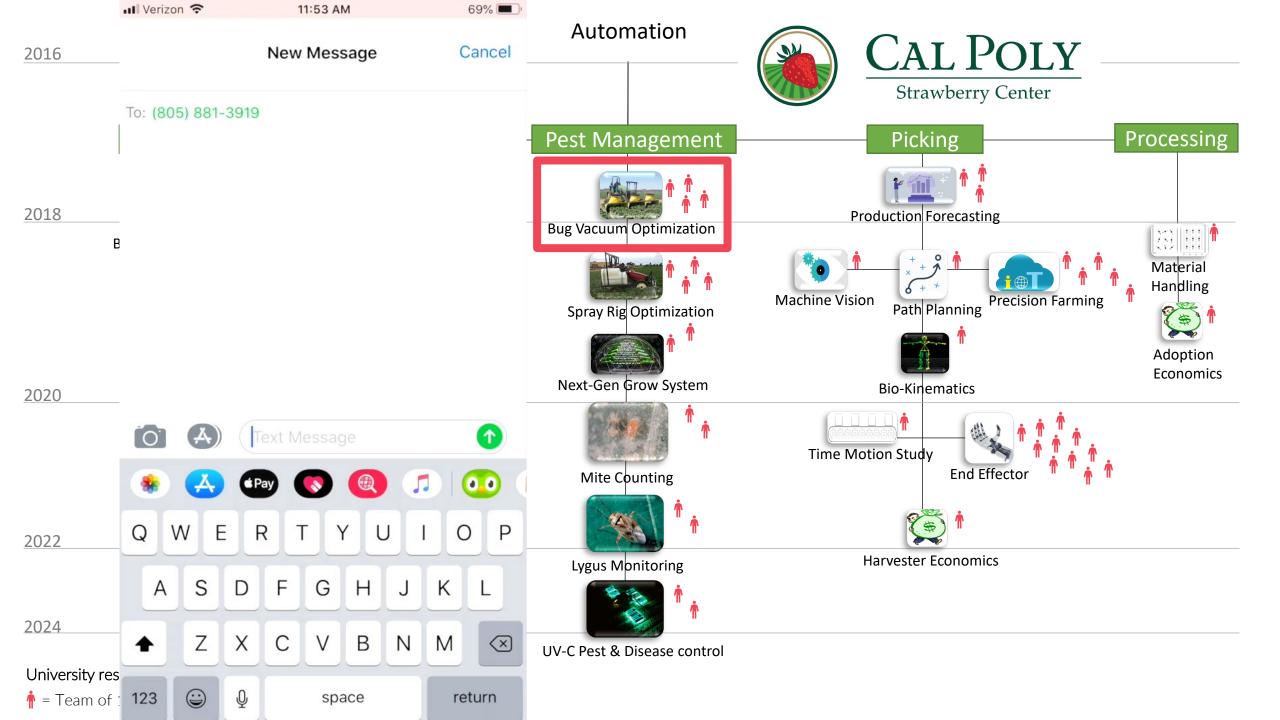




**UV-C Pest & Disease control** 

University research projects from 2016 to 2023





### Automation

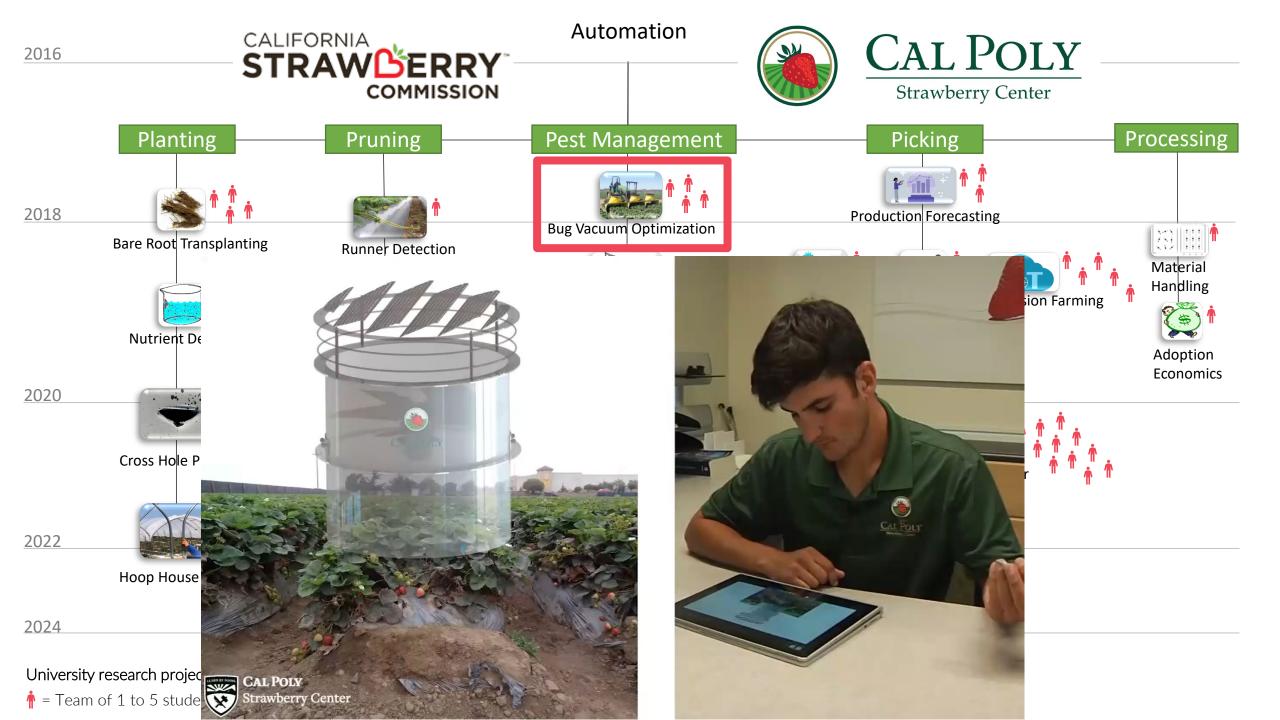
STRAW ERRY







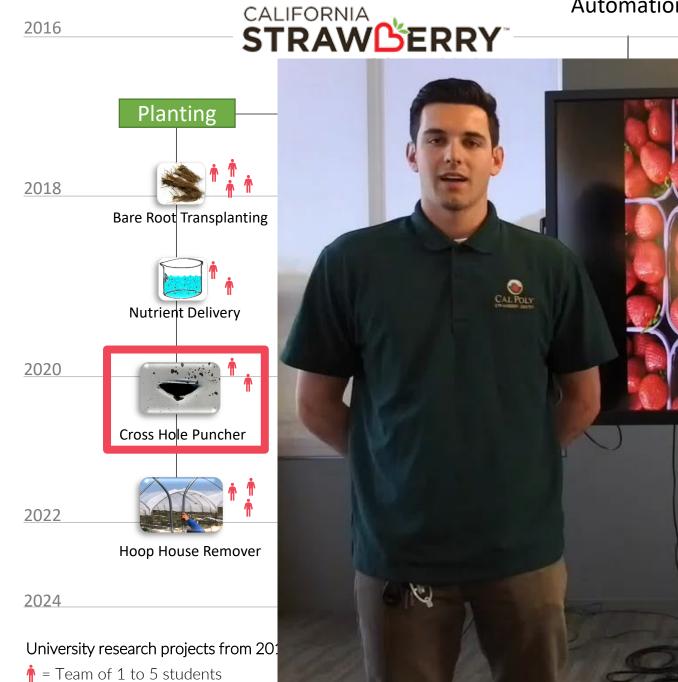
Automation CALIFORNIA CAL POLY 2016 STRAWBERRY COMMISSION Strawberry Center Processing Planting Pest Management **Picking** Pruning 2018 Production Forecasting **Bug Vacuum Optimization** Bare Root Material Handling Nutrien Adoption **Economics** 2020 Cross Hol 2022 Hoop Hot 2024 BRAE 419/422 SPRING 2019 University research pro 🛉 = Team of 1 to 5 stu



Automation



Hole Puncher Project





- Professors
- Students
- Interns
- Engineering Staff



### Strawberry Automation Research Award













**Very Berry Twisting Actuator** 

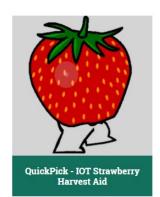






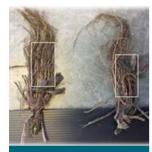




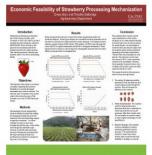




**Robust Grasping** 





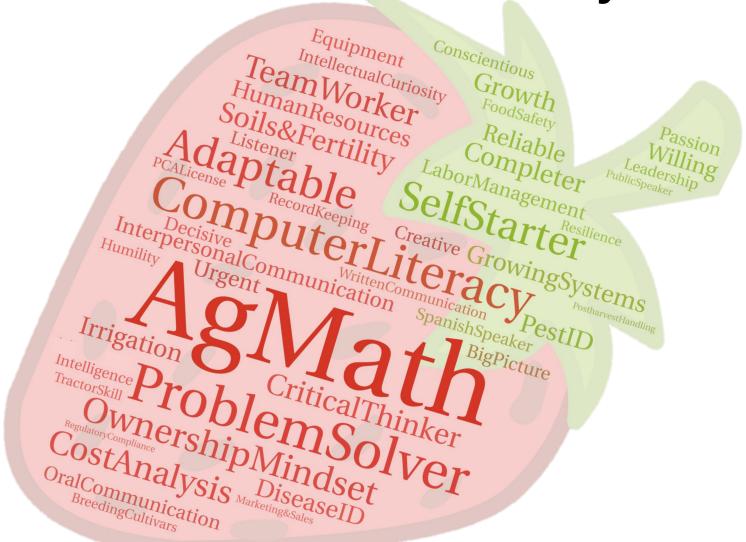


Economic Feasibility of Strawberry Processing Mechanization



Design of Two End Effectors of Farmer Behavior Inspired Strawberry Picking Methods

# Strawberry Academy



#### Learn

- Production practices
- ID pests & diseases

#### Do

- Plant
- Design experiments
- Collect data

#### Teach

- Mentor
- Presentations



### ANNUAL FIELD DAY

Thursday, July 28, 2022









**ATTENDEES** 

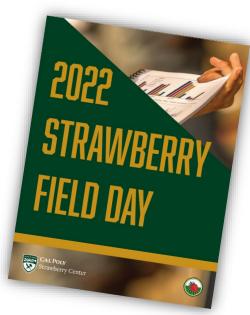
**SPONSORS** 

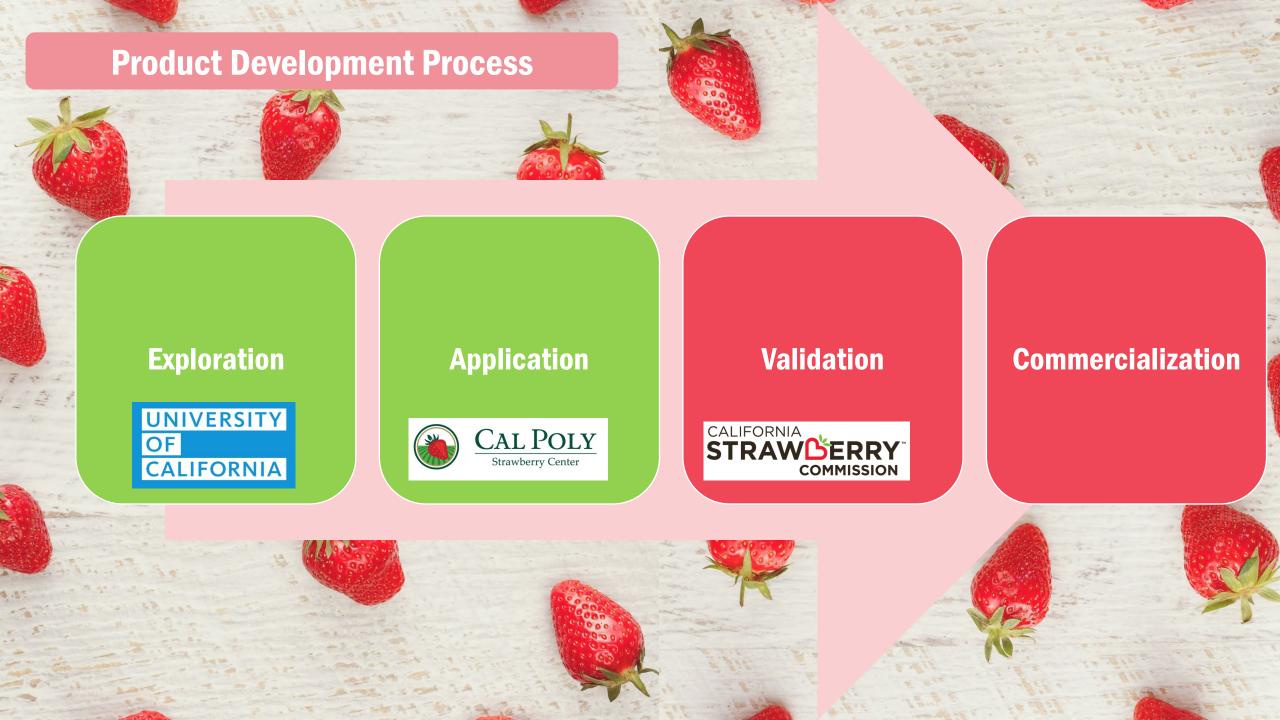
**CASH DONATIONS** 

445

40

\$69,700

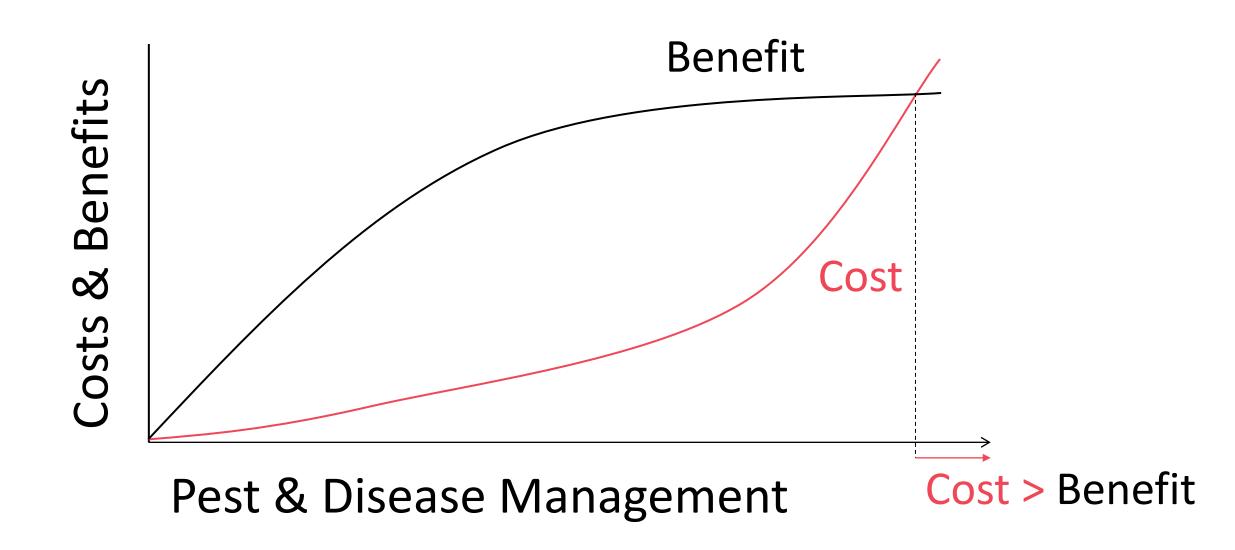






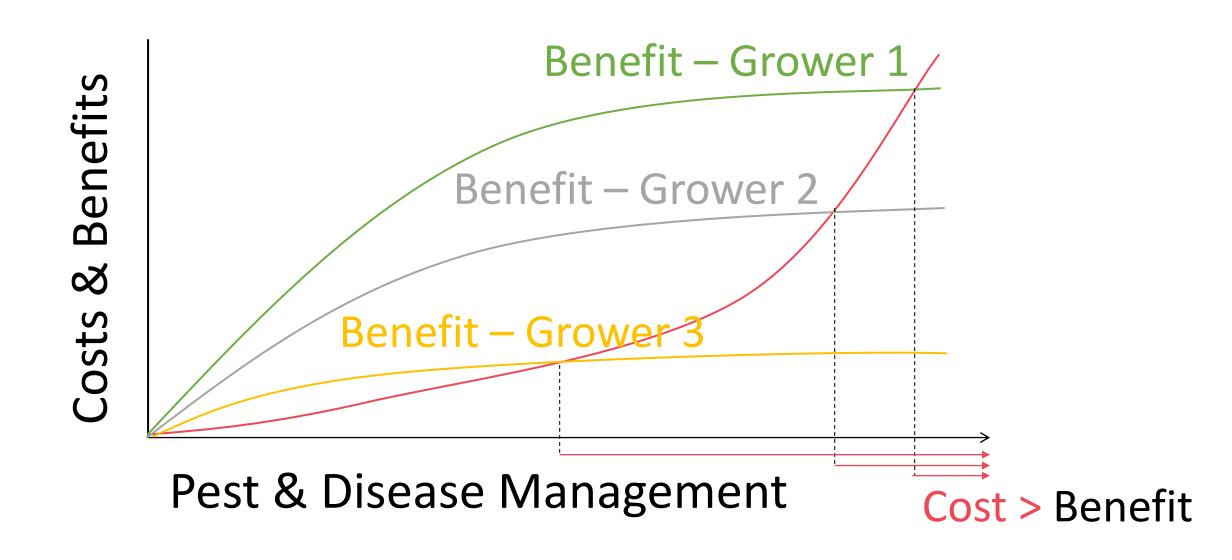
## **Industry Analysis**





## **Industry Analysis**

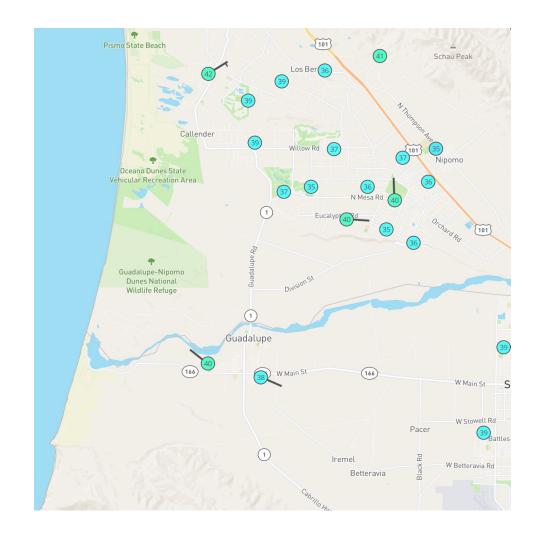




#### Field Infrastructure - Microclimate



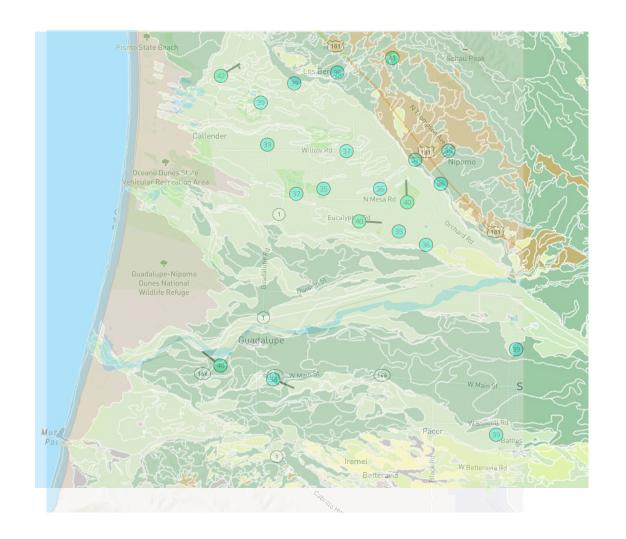




## Field Infrastructure - Soil Type



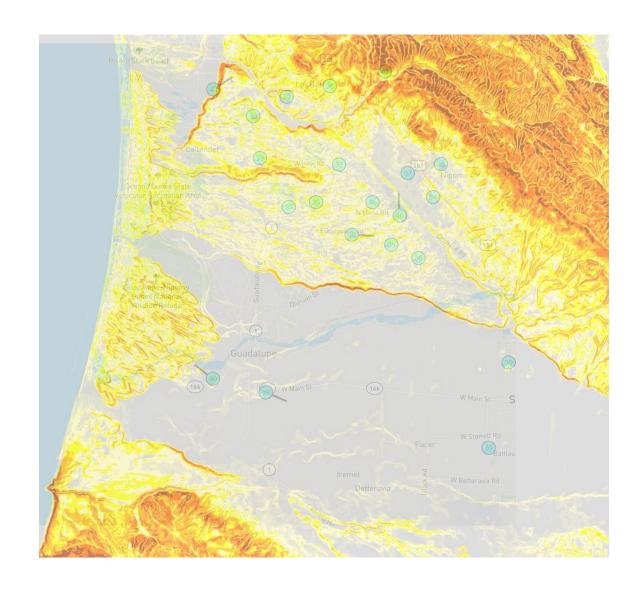




### Field Infrastructure - Inclination







#### Field Infrastructure





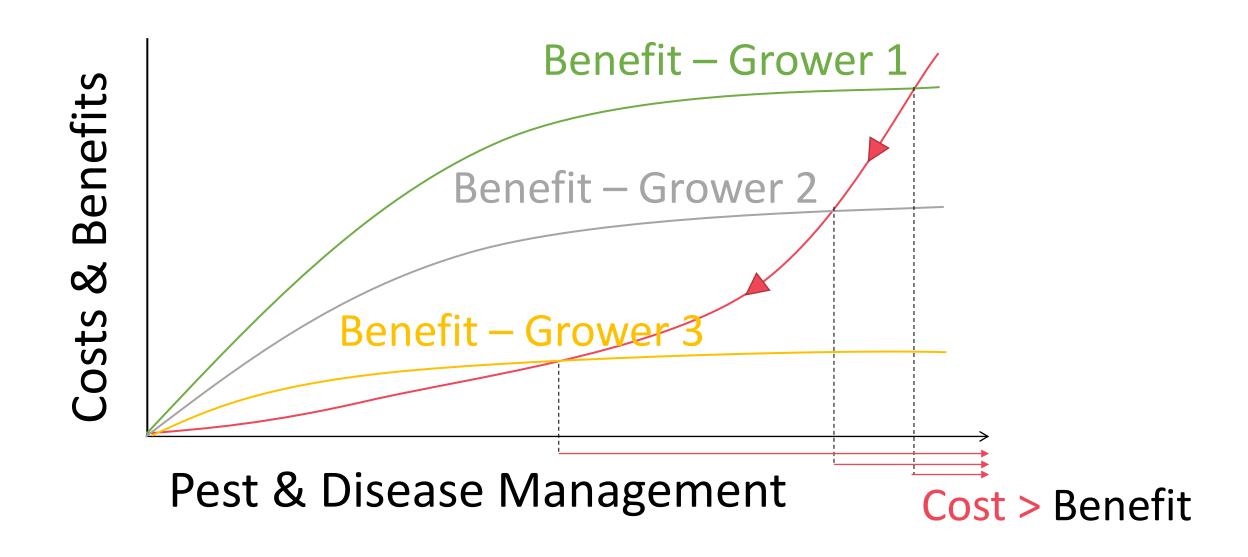


Challenges: Tall rows, sprinklers, drainage ditches

Challenges: Steep hill, security, drainage ditches

#### **Economies Of Scale**





#### **Automation Projects 2016-2023**



Green = Available & Red = Pending

Non-Chemical
Pest & Disease Control

Enhanced
Pest & Disease Control

Workforce Efficiency & Safety



Optimized Bug Vacuum



Optimized Spray Rig



Decapper



Weed / Runner
Mechanical Removal



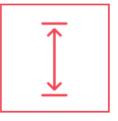
Lygus Bug Monitor



Cross Hole
Puncher / Burner



Cost Effective
UVC



Equipment Operator Aid



Hoop House Arch Remover

## Lygus Bug Vacuum



## Lygus Bug Vacuum



### **Plastic Mulch Hole Burner**



### **Plastic Mulch Hole Burner**



## **Plastic Mulch Cross Hatching**



## **Plastic Mulch Cross Hatching**



## **Hoop Arch Removal**



## **Hoop Arch Removal**



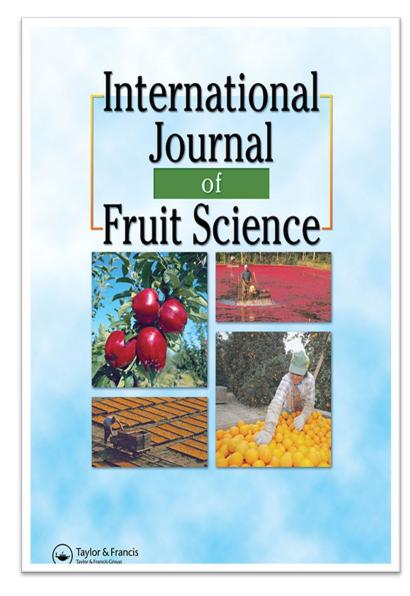
## **Strawberry Processing - Decapping**



## **Strawberry Processing - Decapping**



#### **Journal Publications** Trade Magazines





railability, about 90% of strawberry

SUMMIT TREE SALES, INC.

How the bug vacuum has reduced hose economic loss figures is still inknown, as a large-scale study to issess these figures has not yet been onducted. There are, however,

decreased fruit yields - a hefty figure

for the more than 4,600 organic and

36.400 conventional strawberry acres in

"We expect the lygus population to ecrease by about a third," said John Lin, production automation manage mmission and the Cal Poly Strawberry Center "We don't know

are two growing districts - the northern and the southern - that feature two different growing systems, each with a tractor-mounted vacuum designed for th region's production system. For the row system in the southern district there is a double-barrel bug vacuum. which recently underwent some design

A straight tube design took the place of narrow ducting, which allowed for more efficient fans and maintenance of the 50-mile-per-hour airspeed within the by 20% by allowing air to flow out of

#### Blueberry Plants Directly From the Grower

- "Virus-tested" Blueberries
- 20+ Varieties of Highbush
- 8+ Low to Half-highbush Varieties USDA Zones 3-4
- Cranberry Plants Also







sales@degrandchamps.com

FruitGrowersNews.com

#### **Awards**







New varieties

ithin five years of its commercial

- Reliable rootstocks
- Top quality nursery trees
- Decades of industry knowledge







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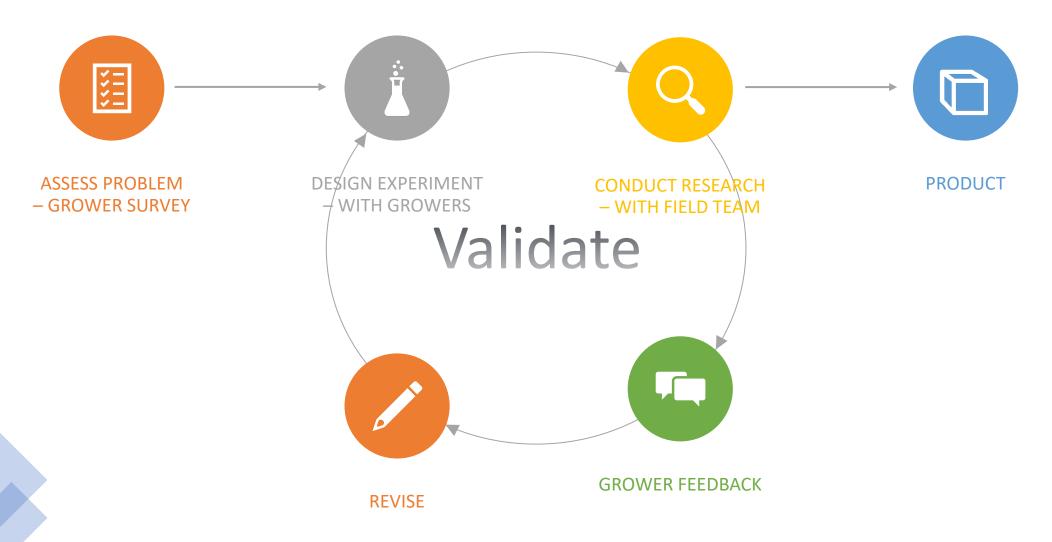
I FruitGrowersNews com

### **Proven Success**



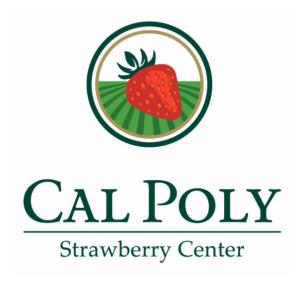


## **Strawberry Center Approach**



Cal Poly Strawberry Center and the U.S. Department of Agriculture Research Service Receive \$1 Million in Federal **Funding to Focus** Efforts on Automation Advancements in the Field





# **ARS** Santa Cruz Monterey Cal Poly San Luis Obispo Santa Barbara Ventura

#### **Research Stations**



## CAL POLY

SAN LUIS OBISPO

