



PRESENTER BIOS

FSLI RESIDENTIAL

SESSION #1

October 8-12, 2023

North Carolina State

University

Biography

Dara Bloom

***Associate Professor; Assistant Director of CEFS
Local Foods Extension Specialist***

Dara Bloom is an associate professor and Local Foods Extension Specialist at NC State University. She is also the Assistant Director of Community Based Food Systems for the Center for Environmental Farming Systems (CEFS). Dara was inspired by her time doing community gardening on the US/Mexican border to learn about the structure and policies of the larger agri-food system, as well as how community-based projects can enhance local food security. Dara earned her Masters and Ph.D. degrees in Rural Sociology at Penn State University, with a focus on the Sociology of Agriculture and Food Systems. Her research and Extension efforts have revolved around developing and strengthening local food value chains as part of community-based local food projects that integrate low-resource consumers and support local farmers.



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Biography

Claudia S. Plaisted Fernandez DrPH, MS, RD, LDN

FSLI Leadership Core Director

Claudia Fernandez is a professor at the University of North Carolina at Chapel Hill and currently serving as the Associate Chair for Inclusive Excellence in the department of Maternal and Child Health at the Gillings School of Global Public Health, the top-ranked public school of public health in the country. She specializes in helping leaders meet the challenges of running complex organizations, communicating to public and media audiences, and engaging employees. She is the co-author of *It-Factor Leadership: Become a Better Leader in 13 Steps*.



Dr. Fernandez has extensive experience developing custom executive education programs that focus on personal leadership development, innovation, and business skills for senior, middle, and front-line managers and leaders. For the past 19 years she has served as the Director of the Leadership Core for the Food Systems Leadership Institute (www.FSLI.org), the flagship leadership program of the Association of Public and Land Grant Universities (APLU) and targeted to academic Deans, Heads, and Vice Presidents, industry and government leaders. For the past 17 years she has directed the ACOG International Leadership Institute for the American College of Obstetricians and Gynecologists, and for the past eight years she has served as Co-Director and Co-PI for the Robert Wood Johnson Foundation funded Clinical Scholars National Leadership Institute (ClinicalScholarsNLI.org). She is an executive coach and certified in a wide range of leadership and psychological assessment tools, including 360 assessments, the EQi-2.0 Emotional Intelligence Instrument, the FIRO-B, the Myers-Briggs Type Indicator, the Change Style Indicator, the Decision Style Profile, the Paper Planes, Inc. simulation, the Thomas Kilmann Conflict Instrument, the Dennison Organizational Culture Survey, The FourSight tool, The Influence Style Indicator, the Poverty Simulation, and the CPI 260 and the Coaching Report for Leaders.

Dr. Fernandez is also a licensed and Registered Dietitian, and as such has a particular interest in leadership in healthcare systems and high-performing healthcare and public health teams. She earned her doctorate in public health leadership and health policy from the University of North Carolina at Chapel Hill.

You can contact Claudia at Claudia_Fernandez@unc.edu

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Garey Fox
Dean, North Carolina State University's College of Agriculture and Life Sciences

Garey Fox became the dean of North Carolina State University's College of Agriculture and Life Sciences (CALs) on Aug. 1, 2023. Fox joined NC State in 2017 as a professor and head of the Department of Biological and Agricultural Engineering at CALs. He has over 10 years of administrative experience and 20 years of academic experience in research, teaching and outreach focused on surface water and groundwater interaction related to water quantity and quality.



Before joining NC State, Fox worked at Oklahoma State University as a professor and the Orville L. and Helen L. Buchanan Chair in Biosystems Engineering for the Department of Biosystems and Agricultural Engineering. Concurrently, he was the director and Berry Endowed Professor at Oklahoma State's Water Resources Center. He was previously a faculty member at the University of Mississippi.

Fox's research focuses on surface water and groundwater interaction with applications for stream bank erosion and failure, sediment and nutrient transport, and the design of vegetative filter strips and riparian buffers. His work has been supported by the National Science Foundation, the U.S. Environmental Protection Agency, the U.S. Geological Survey and the U.S. Department of Agriculture. He has published approximately 150 peer-reviewed articles in several refereed journals and served as principal investigator or co-principal investigator on grant-funded projects totaling over \$27 million.

Fox was named the first editor-in-chief of the American Society of Agricultural and Biological Engineers (ASABE) journals, a position he held for four years. He served on the ASABE Board of Trustees from 2019-2022, was honored as an ASABE Fellow in 2020 and received the society's presidential leadership citation the same year. He was recognized with ASABE's James and Karen Gilley Academic Leadership Award in 2021.

Fox earned bachelor's and master's degrees in agricultural engineering from Texas A&M University and a doctorate in civil engineering from Colorado State University.

Biography

Michael J. Gerhardt ***Burton Craige Distinguished Professor of Jurisprudence, UNC School of Law***

Michael J. Gerhardt Michael Gerhardt joined the Carolina Law faculty in 2005 and serves as the Burton Craige Distinguished Professor of Jurisprudence. His teaching and research focuses on constitutional conflicts between presidents and Congress. Gerhardt is the author of seven books, including “Lincoln’s Mentors” (Harper Collins, 2021), and leading treatises on impeachment, appointments, presidential power, Supreme Court precedent, and separation of powers. He has written more than a hundred law review articles and dozens of op eds in the nation’s leading news publications, including SCOTUSblog, The New York Times, and Washington Post. His book, *The Forgotten Presidents* (Oxford University Press 2013), was named by The Financial Times as one of the best non-fiction books of 2013. He was inducted into the American Law Institute in 2016. Gerhardt attended the University of Chicago Law School, where he graduated order of the coif and served as a research assistant to both Phil Kurland and Cass Sunstein and as one of the two student editors of *The Supreme Court Review*. After law school, he clerked for Chief District Judge Robert McRae of the U.S. District Court of the Western District of Tennessee and Judge Gilbert Merritt of the U.S. Court of Appeals for the Sixth Circuit. He served as Deputy Media Director of Al Gore’s first Senate campaign, practiced law for three years for two boutique litigation firms in Washington and Atlanta, and taught for more than a decade at William & Mary Law School before joining Carolina Law.



Gerhardt’s extensive public service has included his testifying more than 20 times before Congress, including as the only joint witness in the Clinton impeachment proceedings in the House; speaking behind closed doors to the entire House of Representatives about the history of impeachment in 1998; serving as special counsel to the Senate Judiciary Committee for eight of the nine sitting Supreme Court justices; and as one of four constitutional scholars called by the House Judiciary Committee during President Trump’s impeachment proceedings. During the Clinton and first Trump impeachment proceedings, Gerhardt served as an impeachment expert for CNN. In the second impeachment trial of President Trump, he was an expert commentator for CNN, Fox, and MSNBC and served as special counsel to the Presiding Officer, Senator Patrick Leahy. In 2015, he became the first legal scholar to be asked by the Library of Congress to serve as its principal adviser in revising the official United States Constitution Annotated. In 2019, the Order of the Coif named Gerhardt as its Distinguished Visitor for 2020-2021, an award given to only one law professor each year for outstanding legal scholarship.

Biography

David Henard
Professor of Marketing
Poole College of Management, NC State

David Henard is Professor of Marketing and Business Management at North Carolina State University's Poole College of Management. He is the past Marketing Area Coordinator, Director of International Programs, and Director of Graduate Programs at Poole College.

Prior to entering academics, Professor Henard had a career with multiple food divisions of Kraft Foods USA where he held numerous R&D, sales, and marketing positions.

He is a highly cited business scholar whose research activity centers mainly on knowledge management and new product development issues. He is professionally certified in both negotiation and mediation, which is the professional role that brings him to us today.



Biography

James Johnson Jr.

William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center

James H. Johnson Jr. is the William R. Kenan Jr. Distinguished Professor of strategy and entrepreneurship in the Kenan-Flagler Business School and director of the Urban Investment Strategies Center in the Frank Hawkins Kenan Institute of Private Enterprise at the University of North Carolina at Chapel Hill. His research interests include community and economic development, the effects of demographic changes on the U.S. workplace, interethnic minority conflict in advanced industrial societies, poverty and public policy in urban America, and workforce diversity issues.



He has published more than 100 scholarly research articles and three research monographs and has co-edited four theme issues of scholarly journals on these and related topics. Currently he is researching strategies to combat hyper-segregation, persistent and concentrated poverty, and gentrification-induced residential and economic dislocations in U.S. cities. And he currently works with gentrifying cities to develop roadmaps for inclusive and equitable economic development that creates shared prosperity. Fast Company profiled him in “Hopes and Dreams.”

He received his PhD from Michigan State University, his MS from the University of Wisconsin at Madison and his BS from North Carolina Central University.

Biography

Mitch Owen ***Founder and CEO of Mitchen Incorporate***

Dr. Mitchell (Mitch) B. Owen is the Chief Operating Officer of Mitchen Incorporate, an innovative training and organizational development company celebrating over twenty-eight years of service to its clients. Dr. Owen has also served as the Deputy Director for Performance and Organization Development with the North Carolina Department of Public Safety and as the Director of Personal and Organizational Development at North Carolina State University in Raleigh, N.C., USA.



Dr. Owen is the creator of the Elusive Leadership™ model for high performance team development and the Mitchen Organization Strategic Positioning System™. Dr. Owen's expertise and reputation has enabled him to work with a wide variety of groups, including universities, public agencies, non-profits, as well as business and industry. Most recently, facilitating strategic plans at University of Kentucky, University of Connecticut, University of Hawai'i, University of Maryland, University of Georgia, University of Tennessee, Virginia Commonwealth University, and The Ohio State University. Selected other clients include: Volvo Car Finance Inc, BioGen IDEC, United Auto Workers, General Motors, Delphi, City of Raleigh, Primewood Incorporate, Ohio Department of Natural Resources, Montgomery County Maryland Recreation, N.B. Handy Company, HardCo, Cupertino California Recreation and Community Services, North Carolina Conservation Trust, Texas A&M University, University of Illinois, and Louisiana State University.

Dr. Owen completed his Doctorate of Education at North Carolina State University in Adult Education and Development while focusing his research on the psychology of change and technology adoption. Dr. Owen completed his degree in plant science and a masters in agriculture mechanization and business at Clemson University. He is internationally respected as a leader in programs on leadership, performance, strategic planning, facilitation, organizational development, branding, technology, cultural agility, collaboration, and organizational change.

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Samuel L. Pardue ***FSLI Director***

Dr. Sam Pardue has had the great privilege of studying and working at four U.S. Land Grant universities and the University of Sydney, NSW during his career. He served as a post-doctoral fellow at the University of Massachusetts- Amherst, a faculty member in the Department of Poultry Science at Texas A&M University, Undergraduate Coordinator, Department Head, and Associate Dean in the College of Agriculture and Life Sciences (CALs) at NC State University, and most recently as Dean and Director of the College of Agricultural and Environmental Sciences at the University of Georgia.



Dr. Pardue is a native of Yadkinville, NC, and he holds a B.S. degree in Poultry Science, and M.S. and Ph.D. degrees in Physiology, all from NC State University. As a faculty member, he has had appointments in instruction and research. His areas of interest have included stress and reproductive physiology in poultry and student success initiatives.

Throughout his career, Dr. Pardue sought to create or expand a number of programs to address the issue of access for rural students to higher education. He helped to champion programs such as **STEAM** [Student Transfer Enrollment, Advising, and Mentoring], an alternative admissions pathway for rural students, **ASPIRE** [ACT Supplemental Preparation in Rural Education] initially developed in the Prestage Department of Poultry Science by Dr. Jackie Hoffman Golden and co-workers to provide low cost SAT/ACT preparation, and **DFNCF** [Developing Future North Carolina Farmers] which combined a rich university experience with robust mentoring from external agribusinesses to nurture creative thinking in combination with an academic foundation needed for each student to succeed.

He was a member of Cohort 3 of the FSLI program and Class 5 of the Experiment Station Committee on Organization and Policy and Academic Programs Committee on Organization and Policy (ESCOP/ACOP) Leadership Development Program. He has also served on the CALS Commodity Leadership Development Program Advisory Board and the Animal Strategic Working Group of the Growing North Carolina's AgBiotech Landscape Taskforce.

In June of 2020 Dr. Pardue became the Director of the Association of Public and Land Grant University's Food Systems Leadership Institute (FSLI), which provides executive leadership education for food and agriculture systems leaders in higher education, government, and industry.

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Biography

Rick Rocchetti ***Roscchetti and Associates***

Rick is a member of the NTL Institute for the Applied Behavioral Sciences. He is also the Organization Development and Training Manager for the City of Raleigh, where he is the lead change agent helping the City address the major transformational challenges of becoming a mid-sized city, becoming more participative, increasing service responsiveness, implementing an Enterprise Resource Planning process and dealing with the issues of succession and talent development. In addition to leading his development staff and in partnering with six trainers from other departments, he is also responsible for over 20 consultants in addressing these challenges



His academic background includes undergraduate degrees in Management and Marketing from Bluefield State College, dual Master's degrees in Religious Education (Adult Education) from Fordham University and Organization Development (AU/NTL) from The American University.

Rick has held positions of responsibility in a variety of organizations, from the City of Raleigh to GlaxoWellcome (now GlaxoSmithKline) and from the Catholic Diocese of Raleigh to JM Family Enterprises (Toyota and Lexus Distributorship for the Southeast).

He is also an independent consultant whose work focuses on leadership development, executive coaching, strategy, culture and teams. His client list includes Duke Corporate Education, Price Waterhouse Coopers, Kenan Institute for Ethics, GlaxoSmithKline, Gilead Sciences, Novozymes NA, Stiefel Pharmaceuticals, Ryder Logistics and Transportation Solutions Worldwide, Red Hat, North Carolina State University, University of North Carolina at Chapel Hill, the Carolina Center for Public Service, the Sonja J. Stone Center, Morehead Planetarium, TRIO, HCAP and the Maternal and Child Health Public Health Center), Wake Forest University, North Carolina Department of Revenue and the Auto Sport Gallery.

His strategic alliances include ties with Duke Corporate Education, the Duke Fuqua School of Business, Leading Solutions East, One World Music, Creative Leaders, Inc., Kenan Institute for Ethics and First Step Management (UK) in order to deliver products and services to a wider audience.

He is on the board of the Learning Consortium. He volunteers at the Shepherd's Table Soup Kitchen and is a coach for the Caldwell Fellows Program at NCSU. He and his wife have one daughter.

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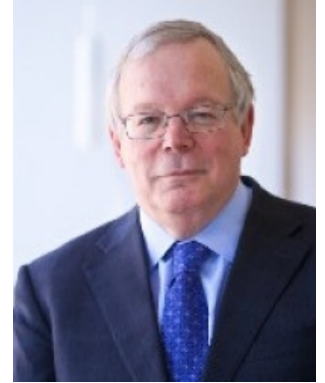
Blair Sheppard

Global Leader, Strategy and Leadership PricewaterhouseCoopers

Blair Sheppard joined PwC in June 2012 as Global Leader, Strategy and Leadership.

Blair leads the team that focuses on strategy and leadership for the PwC network. He is also Professor Emeritus and Dean Emeritus of Duke University's Fuqua School of Business.

Prior to joining PwC, Blair spent the majority of his career as a Professor at the Fuqua School of Business, Duke University. During his tenure, Blair served several roles: Associate Dean for Executive Education, during which Fuqua created one of the world's first blended degrees, the Global Executive MBA. Senior Associate Dean, during which Fuqua created the Cross Continent MBA and rose in the rankings to 5th in the United States. Founding CEO and Chairman of Duke Corporate Education, which was rated by the leading business journals as the world's top provider of custom executive education for nine years in a row. Dean, during which time Fuqua opened offices in five locations outside the US, developed a pre-experience Master's program already considered to be one of the best in the world, and rose across all business school rankings significantly. As Dean, Blair was also the primary architect of Duke Kunshan University, which opened in 2014. His final role prior to joining PwC was as Special Advisor to Duke Kunshan University.



Blair has advised more than 100 companies and governments in the areas of leadership, corporate strategy, organizational relationships and design, and has published more than 50 books and articles.

Blair was the first recipient of faculty of the year at Fuqua; received the Business Person of the Year award for Education in 2011 (Triangle Business Journal); Eminent Scholar Award, Institute of Finance, Frankfurt University in 2007; and was a Canada Council Doctoral Fellow.

Blair received his Doctorate in social psychology from the University of Illinois in 1980 and Masters from the University of Western Ontario (London, Ontario) in 1977.

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Biography

Bob Treadway **Treadway & Associates**

Bob Treadway is a globally-praised advisor on forecasting, strategy, and leadership development. He believes foresight and anticipation strongly enhance a leader's effectiveness and value.

He serves as faculty for industry programs in financial services, agriculture, food, telecommunications, information security, commercial construction, healthcare, audit, and government. Eight US and Canadian universities and colleges count him as lecturer and adjunct faculty. His instruction includes sessions with the University of California, Ohio State, Kansas State, NC State, Oregon State, the Food Systems Leadership Institute, Syngenta's Leadership at Its Best, and multiple leadership programs with crop associations and commissions in the US and Canada.



Clients like Berkshire Hathaway, Motorola, Hilton, Gillette, ExxonMobil, American Express, the Social Security Administration, US Gypsum, the National League of Cities, and the Howard Hughes Medical Institute also retain Treadway to help them develop long-range thinking, forecast environments of tomorrow, develop robust strategy, and take action on what is ahead.

Most of his practice is executive sessions with governance and top management in think tank, brainstorming, future visioning, decision-making, and strategic planning projects. He has advised trade negotiators on the long-term future, financial examiners on how to evaluate strategy, telecommunications companies on uses for unlimited broadband, a multi-national agribusiness company on the 20-year future of weed control, and wealthy family foundations on how to get the greatest return on their philanthropy.

Bob has worked in-depth and facilitated strategy and decision-making meetings with dozens of food-oriented businesses, agriculture associations, government agencies and ministries, agribusiness firms, cooperatives, and academic institutions. His ag clients include the National Corn Growers Association, Quaker Oats, Ocean Spray, American Soybean Association, Grain Growers of Canada, Syngenta, Agriculture and Agri-Food Canada, the US Grains Council, Pulse Canada, The Iowa Pork Industry Center, National Pork Board, Ag Retailers Association, the EPA, Alberta Beef, GROWMARK, Butterball Farms, and Mission Foods.

Bob is especially involved in leadership education in agriculture. He's been a top-rated educator with Syngenta's Leadership at Its Best, instructed for the Food Systems Leadership Institute, and taught sessions with the National Corn Growers, Alberta Canola, Manitoba Canola, Ag Future of America, and the Canadian Association of Ag-Retailing.

Before moving into futurism, forecasting, leadership education, and consulting, Bob was an executive and principal owner in the broadcasting and software industries. His background also includes career segments as a civil engineer, college professor, business broker, and advertising agency principal. He was educated in Europe and the U.S. and holds degrees in engineering, liberal arts, and mass communications.