



## ***Biography***

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### *Haley Marconett*

Haley Marconett is the assistant dean of strategic initiatives, communications and student leadership at California Polytechnic State University (Cal Poly). In this role, she is responsible for college-wide strategic initiatives, stakeholder engagement and communications, and student leadership and recruitment. She has more than 25 years of experience as an executive-level advisor overseeing strategic communications, planning and operations.

Before joining Cal Poly, she spent her career in private industry, leading strategic communications and executive positioning for Fortune 100 companies. A Minnesota native, Marconett is a graduate of Hamline University in St. Paul, Minnesota, where she double majored in economics and English.

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